AKHIL VIJAYAN

UI/UX Designer | Web Developer

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Summary

UI/UX Designer & Web Developer with over 4 years of freelance experience, delivering user-focused designs and functional websites for clients like Akoi in Bengaluru. Proficient in Figma, Framer, FlutterFlow, Webflow, Shopify, HTML, CSS, JavaScript, ReactJS, Vue.js, and SEO, with a proven track record of enhancing user engagement and driving business growth through responsive interfaces and optimized digital solutions.

Experience

Freelance UI/UX Designer & Web Developer   2020 – Present

- Worked for Akoi, a Bengaluru-based retail company, designing and developing a responsive e-commerce UI using Figma, HTML, CSS, and JavaScript, improving user navigation and checkout flow for their online platform.
- Developed 10+ client websites using Wix, Wix Studio, Framer and Shopify, integrating SEO-optimized landing pages with Webflow, including custom designs with Photoshop and Framer, ensuring cross-platform compatibility and alignment with brand guidelines while increasing organic traffic through targeted keyword strategies.
- Created interactive user interfaces for Rage MP, GTA V game servers, utilizing HTML, CSS, Vue.js, jQuery, and ReactJS, conducting user research and usability testing to enhance player experience across multiple servers.
- Collaborated with clients and developers to deliver wireframes, prototypes, and front-end code, leveraging Figma and Webflow to streamline design-to-development workflows.

UI/UX Design Intern, Zoople Technology, Kerala   2023 – 2024

- Designed wireframes and prototypes for web applications using Figma, contributing to 3 client projects during a 4-month internship.
- Conducted user research and iterated designs based on feedback, improving usability for end-users.

Strengths

User-Centered Design Expertise

Skilled in creating intuitive interfaces via user research and usability testing, enhancing navigation and user experiences in e-commerce and gaming projects.

Versatile Web Development Skills

Proficient in building diverse websites with Wix, Shopify, Dora, Framer and Webflow, using HTML, CSS, JavaScript, ReactJS, and Vue.js for cross-platform compatibility.

Proven Impact Through SEO Optimization

Experienced in boosting organic traffic through targeted keyword strategies and Google Analytics, optimizing landing pages for better visibility.

Skills

UI/UX Design: User Research • Wireframing • Prototyping (Figma, Framer) • Interaction Design • Responsive Design

Web Development: HTML • CSS • JavaScript • jQuery • Vue.js • ReactJS • Webflow • Wix • Wix Studio • Shopify • Bootstrap • Framer • FlutterFlow

Design Tools: Figma • Photoshop • Framer • Adobe XD • Illustrator

SEO & Analytics: On-page SEO • Keyword Optimization • Google Analytics

Soft Skills: Client Communication • Team Collaboration • Project Management • Time Management

Education

Zoople Technology   2023 – 2024
UI/UX Design Certification   Kochi, Kerala

University Institute Technology   2020 – 2023
Bachelor of Business Administration   Kollam, Kerala

Languages

English ●●●●●   Malayalam ●●●●●   Hindi ●●●○○   Tamil ●●●○○