

**Project title:**

## State of the City Address

**Collaborating Organizations (if any):** Healthy Transportation Coalition and all members

**Anticipated project timeline:** Planning meeting in May, Marketing Materials for July/August, August/September promotion with the final event on September 15 - International Day of Democracy, or perhaps using Clubs Week at uOttawa campus

**I am/my group is a member in good standing of the Healthy Transportation Coalition for the year of 2018.** Yes

**What neighbourhood is your work focused on?** City-wide

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**Project Description: In 300 words, Give us your best description of what this project is. What will you “do”?**

As a play off of the State of The Union (SOTU), this event called the State of The City (name could change) will be a culmination of HTC efforts towards an inclusive city. We hope to host a public-speaking event/showcase in a downtown park across from City Hall educating others on the overlooked issues that face our city (every issue each coalition member represents). The alternative route is to leverage existing coalition-related clubs on uOttawa campus, use campus facilities and tables, and host it at the outdoor pavillion by Morrisset library. The goal is to have a cohesive event highlighting multiple causes each represented by an HTC group, educating the public on the good work being done, the barriers faced, and how we – as a City – can work together. It would also serve as a great opportunity for all HTC members to unite.

**Planned Outcomes: What are the deliverables of this project?**

Increased membership, increased volunteerism, a people movement launching pad to advocate for inclusive transportation, housing, and healthy city-building

**How is your initiative important to healthy transportation in Ottawa or Gatineau?**

I think the healthy transportation and inclusive-city movement needs more support. With competing initiatives and fun events all across the city, non-marketable/catchy issues such as the ones we advocate for need a platform to shine. I would like a major event with participation from all coalition members to make this happen.

**After funding, what are the steps in your project?**

I would like help from all coalition members to help brainstorm for this event, how their specific initiatives can tie in, and more talks around promotional efforts.

**What are key needs that must be met in order for your project to be a success.**

Major monthly planning meetings from all coalition members

**What do you anticipate will be some challenges you will encounter in your project?**

Laying out the itinerary for the actual event, getting a really good lineup of speakers

**How can coalition members (individuals or groups) get involved in this project?**

We need a representative from each coalition member/group to be the organizer for their portion of the event

**Anticipated Budget (including existing funding from other sources)**

\$1000-1400 - As a graphic designer and social mobilizer, I offer my skills for free. Funds are all going towards the promotional materials and equipment for the event. For marketing materials: a few large signs (\$500), flyers (\$200); Event: AV equipment and rental (\$450), giveaways (Maybe some buttons? \$200)

Expense Item	Type	Notes	Amount Requested / Confirmed
Large signs			\$500
Flyers			\$200
AV Equipment and Rental			\$450
Giveaways			\$200

Total = \$1,350

**If you are receiving funding from other sources or anticipate needing to fundraise further, please tell us who and why.**

If each coalition member can find funds to print promotional materials of their own, I can help design and create it.

**What kind of non-financial support would you look for from the coalition? (Volunteers, publicity, website space, etc?)**

Volunteers, publicity, as many coalition members participating and promoting the event!

**Will you be able to meet the reporting requirements?**

Yes