

Project title:

Story Clips: An Unlivable City

Collaborating Organizations (if any): None

Anticipated project timeline: May-September 2019

I am/my group is a member in good standing of the Healthy Transportation Coalition for the year of 2018. Yes

What neighbourhood is your work focused on? Vanier, Bay Ward, maybe elsewhere in Ottawa

—

Project Description: In 300 words, Give us your best description of what this project is. What will you “do”?

The project will produce story clips: four 90 second videos in which community leaders will share the story that motivated them to get involved in transportation activism. They will share their challenges, feelings, and what ultimately inspired them to take action. People's stories are moving, and can be extremely powerful in calling others to action. These videos will be targeted to residents in the Ottawa area, to compel them to mobilize and organize for better transit outcomes.

The short clips can be featured on the Healthy Transportation website, as well as shared across social media, to raise awareness about transit inequity and to inspire people to take action, either by joining the Healthy Transportation Coalition and participating in their campaigns, or by taking other autonomous action.

In addition to these short clips, more extended videos of the interviews will be compiled into a 10 minute film which will be posted on YouTube.

Planned Outcomes: What are the deliverables of this project?

Four 90 second clips, as well as a 10 minute video of participants' stories will be produced and uploaded to YouTube, as well as the Healthy Transportation Coalition website. Four participants will receive coaching on telling their stories to inspire others to act.

How is your initiative important to healthy transportation in Ottawa or Gatineau?

This initiative will provide a platform for community leaders to share their stories, which will be an empowering experience, and the coaching that they receive will help them to build further relationships with their community members and recruit them to take action on the transportation issues that they are passionate about, and which are highlighted in their story clips. This initiative will help community leaders to recruit volunteers to join action teams to affect positive change.

After funding, what are the steps in your project?

Two organizers (Erin and Emma) will reach out to community leaders in Vanier, Bay Ward who may be living on low incomes, living with disabilities, or newcomers to Canada, starting with participants in the Neighbourhood Teams, but possibly branching out from there, to find 4 participants willing to tell their stories on film. These 4 community leaders will be coached in developing their stories, by Emma and Erin, who will have completed the Institute for Change Leaders training prior to the MiniGrant. The community leaders will be interviewed about

transportation challenges they have faced in Ottawa, and what motivated them to take action. An editor (Beth) will help with filming, and ultimately compile the videos to produce a short, 90 second clip for each, as well as a longer 10 minute video of all the leaders and their stories.

What are key needs that must be met in order for your project to be a success.

Participants must be provided with support to be able to tell their stories, including:

1. honorariums for their time,
2. transit and childcare support for meeting the filming team, and
3. coaching from the organizers on telling their stories effectively.

The Organizers and Editor will also be provided with honorariums for their time.

What do you anticipate will be some challenges you will encounter in your project?

Scheduling may be a challenge, but both lead organizers are experienced in logistics for small meetings.

How can coalition members (individuals or groups) get involved in this project?

If individual or organizational members wish to submit short (max 30 second) video clips of their names and their Number 1 transportation equity priority, these will be included at the end of the 10 minute video, to show that we all have important and powerful stories to tell.

Anticipated Budget (including existing funding from other sources)

Our total initial budget is \$5,000, however we are seeking more funding so that we can do more outreach. Specifically, we are looking to place ads on OC Transpo buses to indicate that these could be electric.

Expense Item	Type	Notes	Amount Requested / Confirmed
1. Participant support			\$680 , including:
1a. Honorariums for 4 participants	\$50 per meeting	x 2 x 4	\$400 (requested)
1b. Transportation for participants			\$80 (requested)
1c. childcare/other supports for participants			\$200 (requested)
2. Organizer/Editor support			\$720
Erin, Emma, and Beth, will evenly split the remaining funds to support the time that they will spend contacting participants, organizing meeting spaces, securing equipment, coaching participants on telling their stories, filming, disbursing honorariums and other supports, editing, and producing the final videos.			

Total = 1,400

If you are receiving funding from other sources or anticipate needing to fundraise further, please tell us who and why.

Not applicable

What kind of non-financial support would you look for from the coalition? (Volunteers, publicity, website space, etc?)

Website space to host the videos.

Will you be able to meet the reporting requirements?

Yes