

Project title:

eBus Campaign - OC Transpo

Collaborating Organizations (if any): Healthy Transportation Coalition, Ecology Ottawa, Electric Vehicle Council of Ottawa

Anticipated project timeline: Complete by September 2019

I am/my group is a member in good standing of the Healthy Transportation Coalition for the year of 2018. Yes

What neighbourhood is your work focused on? Citywide

Project Description: In 300 words, Give us your best description of what this project is. What will you “do”?

eBus Ottawa is a campaign that is aimed at getting the City of Ottawa and OC Transpo in particular, to adopt electric buses starting with a pilot in 2020 and a transition to purchasing only electric buses by 2024.

Planned Outcomes: What are the deliverables of this project?

Ottawa Council decision to direct OC Transpo to proceed with the implementation of eBuses over the proposed timelines. OC Transpo would then transition to a fully electric fleet by 2035-2040. The City would then save up to \$50,000,000 per year on operational costs. The savings can be used to improve service and reduce fares.

How is your initiative important to healthy transportation in Ottawa or Gatineau?

eBuses will avoid 125,000 tonnes of GHG's per year, which is 45% of the City's corporate emissions. In addition to GHG reductions, eBuses would avoid tonnes of particulate and NOx emissions leading to health improvements for City residents, particularly those close to transit corridors. eBuses also reduce noise pollution as they are much quieter than diesel buses.

After funding, what are the steps in your project?

Funding will be used to expand the outreach efforts to educate the community to the benefits of eBuses and to encourage as many people as possible to sign the on-line petition and send an e-mail to the Mayor as well as their local councillor.

What are key needs that must be met in order for your project to be a success.

We need as much outreach as possible so that the community will spur their elected representatives to action.

What do you anticipate will be some challenges you will encounter in your project?

OC Transpo's (outdated) position is that eBuses are not ready for Ottawa's needs and wants to postpone implementation for another 5 years at least.

How can coalition members (individuals or groups) get involved in this project?

Sign the petition, send e-mail to your councillor. Tell your friends about the importance of adopting eBuses to make the city a better and healthier place to live.

Anticipated Budget (including existing funding from other sources)

Our total initial budget is \$5,000, however we are seeking more funding so that we can do more outreach. Specifically, we are looking to place ads on OC Transpo buses to indicate that these could be electric.

Expense Item	Type	Notes	Amount Requested / Confirmed
4 bus ads	on back of bus	Amount requested (MiniGrant)	\$1,333.40
Total =			\$1,333.40

If you are receiving funding from other sources or anticipate needing to fundraise further, please tell us who and why.

We are getting some funding from Electric Vehicle Council of Ottawa (EVCO), but cannot get any further funding from that source as EVCO is a non-profit with very limited resources.

What kind of non-financial support would you look for from the coalition? (Volunteers, publicity, website space, etc?)

All of the above. We have a website at www.plugincanada.ca. We need volunteers to canvass and spread the word. We would like access to mailing lists to ask people to sign the petition.

Will you be able to meet the reporting requirements?

Yes