

Connect

ISSUE:01

QUARTERLY NEWSLETTER

Dec 2019



PROPCARE WINS BEST FACILITIES MANAGEMENT SERVICE

Source: DNA Real estate and Infrastructure awards



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Director's Note



Shiva Shankar Reddy
Director
Casa Grande Propcare Pvt. Ltd.

I am happy to connect with you all in this first edition of our newsletter 'Propcare Connect'. Lot of interesting things have happened this year and it was an year of growth and sustainability. As we turn to take a look at this exciting year it gives me immense confidence as the growth fuels my spirits to prepare enthusiastically for another successful year.

We were honored to receive two awards as a recognition to our unmatched dedication and customer focus. The awards were given by DNA – Real estate and Infra structure Awards a renowned name in the infra-structure segment.

Best Facility Management company of the year – Housekeeping services

Best service provider company for Industrial sector It gives me immense pleasure to note that we have grown rapidly in last few years. We started our journey in 2011 with less than 200 employees to cater to the facility management requirement of our group company Casagrand Builder. We decided to extend our services beyond to the market in 2014 and within five years we have grown strength to strength by on-boarding 200+ clients across different sectors in 6 geographical locations – Chennai, Coimbatore, Bangalore, Pondicherry, Hyderabad & Tada with an employee base of 5000 adding more services in our gamut of Facility management division. The journey is truly exhilarating and encouraging.

The first half of this financial year has turned to be extremely positive for us as we succeed to get many significant accounts like Hero Moto corp, Faiveley, Honda Motors, CSS corp, SBI, City Union Bank, Britannia, TATA smart foods, Ascendas tech park (Capital Land) and Flex.

This year we strengthened our Hyderabad region with brands like Aurobindo Pharma, Axis clinical and Eugia Pharma and Cronus Pharma

We feel responsible for this community and we give opportunity to more women who are able to earn their bread in a decent work in office spaces

with a standard uniform and paycheck in their bank accounts who otherwise might end up as a domestic help or stay at home. We are proud to say more than 40% of our employees are women. They are entitled to all the benefits like ESI, PF and our group personal accident insurance policies, benevolent funds. Besides they are given regular trainings to handle their tasks with confidence. Regular awareness sessions on Women safety and Prevention of Sexual harassment is conducted at sites with a dedicated number for the grievances is shared.

This year we had a unique initiative – 'Hygiene Fest' in one of our client - Flex ,Sriperumbudur, Chennai where 60+ propcare team promoted hygiene related awareness sessions to 6000+ employees for a continuous 36hours using hand wash demos, posters. Mr BIN our campaign mascot cheered and gifted the employees of Flex with liquid hand wash and sanitizers. The campaign was highly appreciated and addressed many key pain areas of the premises.

We also had our CSR activity for this WORLD TOILET DAY on November 19th in a Government school in thiruvanniyur, Chennai. Our team gave hygiene awareness session to students and teachers, drawing competition on the theme, cleaning of school toilets, saplings were planted as a part of the activity. The activity addressed close to 4000+ students in the school with a strong message to Be Hygiene and Promote Hygiene as a way of life.

I will take this opportunity to thank all my fellow CGPians who have contributed their best to make Casagrande Propcare a significant FM player in the market as we are steering towards achieving our 100 crore mark by end of this financial year and we are confident we will progress further for an ambitious year ahead.

Wish all of you a very Happy new year 2020.



EUGIA PHARMA

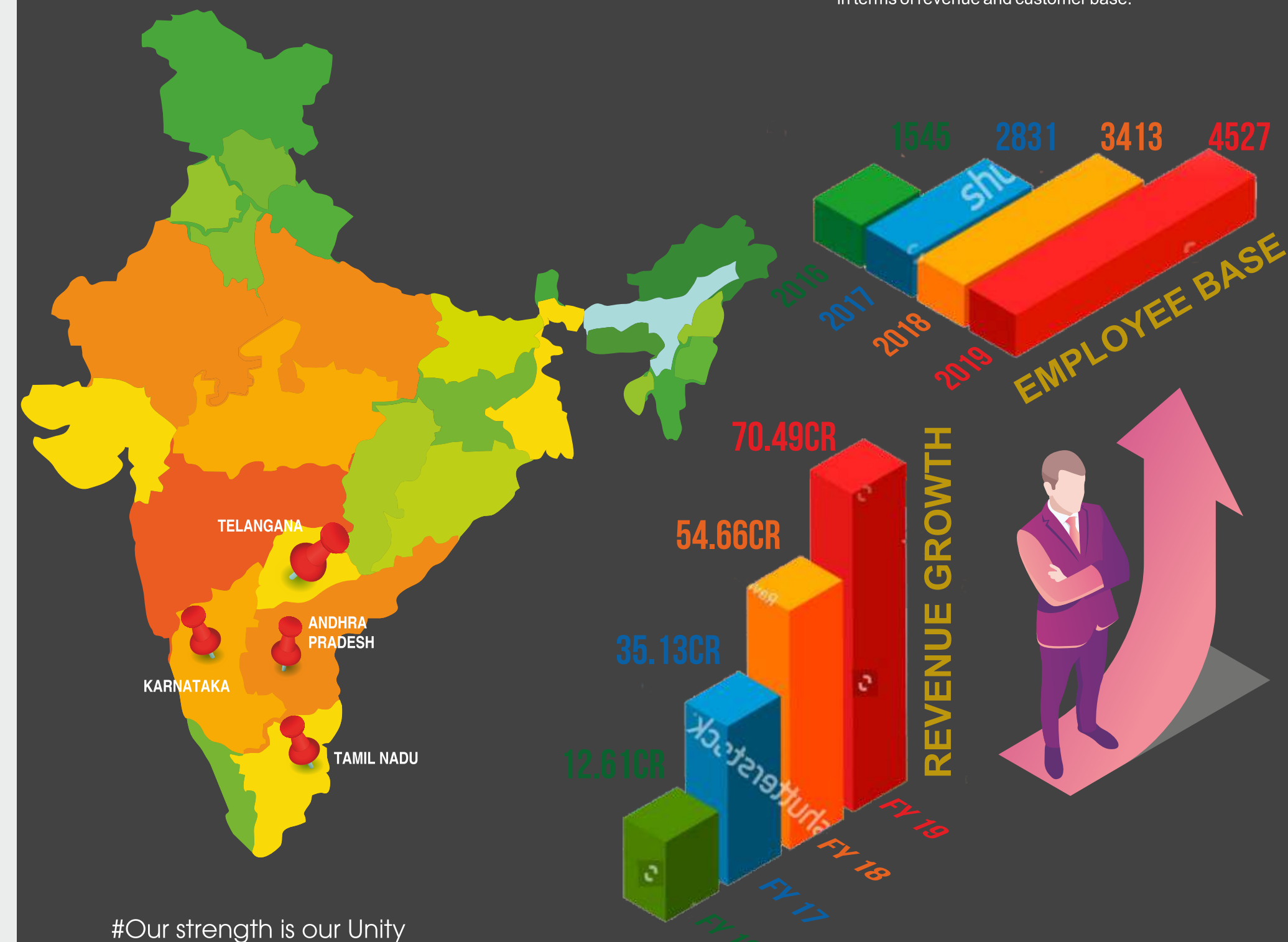


NEW BUSINESS ACCOUNTS

In the last six months, the company has won many significant new business accounts, majorly from the industrial segment. Some of the recent business account wins are Ascendas IT Park(CapitaLand), Flex, CSS Corp, Faiveley Transports. In this period, accounts worth 2.2 Cr has been added in the company while 1000+ new employees have joined the Propcare family, raising our count to 4500+.

JOURNEY SO FAR

Casa Grande Propcare was formed in the year 2011, started operating majorly for the captive needs of our group company CASAGRAN for the first three years and started its external operations in the Facility Management market from 2014. With a humble start in 2015 with less than 500 in manpower, the company's initial revenue was 6 crores annually. Today we have become one of the TOP 5 players in Tamil Nadu in terms of revenue and customer base.



ANNUAL BUSINESS REVIEW 2019

The annual business review meeting took place on 25th & 26th July 2019 at MGM Beach Resort in the presence of Mr Siva Sankar Reddy, Director of Casa Grande Propcare and M. Venkatraman, Senior Executive Vice President of Casa Grande Propcare. Last annual year's performance and the upcoming year's business plan were discussed along with the department heads. The growth strategy and targets were set for the financial year 2019-2020 and the event was concluded with a grand party.



HR INITIATIVES



FUN FRIDAY

Fridays are always fun with games and entertainment in our back office. This weekly stress buster gives a relief from the week long busy flow of work and also improves the bonding between the team making them more efficient.

POSH AWARENESS SESSION

Women safety at work is ensured and demonstrated through various awareness and discussion sessions conducted at client sites to our employees. The session boosts the confidence levels of our staffs giving them a comfort that there is someone to listen and care when they needed them the most.



HEALTH CAMP

Health camps were conducted to our office staffs and exclusive counselling sessions were given to improve their healthy lifestyle.



POTLUCK

Teams present their culinary skills and also get to taste others' dishes, every month.



HYGIENE FEST

-Propcare's First Customer Experience Program



For the first time, Casa Grande PropCare conducted a unique educational awareness program for corporate companies, titled 'PropCare Hygiene Fest' at FLEX India at Sripermbudur. The two-day program specially conducted to promote hygiene and wellness saw the participation of over 6000 employees from across various departments.



CSR Initiative:

Casa Grande PropCare celebrated the World Toilet Day at Thiruvanniyur Government School. Volunteers from Casa Grande PropCare visited the school and conducted an awareness workshop on proper hygiene and healthy habits. The team of volunteers also undertook a massive cleanup of the school and restrooms.



World Toilet Day celebrated



Casa Grande PropCare, on Nov.25, celebrated World Toilet Day, among the students and faculty of Thiruvanniyur Government school through a unique initiative specially crafted to promote hygiene awareness. The team of volunteers also undertook a massive cleanup of the school and restrooms. For students between Std 6 and 8, a painting competition was conducted on the theme of 'Personal Hygiene = Washroom Hygiene'. All participants were gifted with hand wash kits. Saplings were also planted at various spots around the school by Sivagami, the Head Mistress of the school, students and Casa Grande PropCare volunteers.





WOH Awards by Ascendas IT Park(CapitaLand), Taramani and MWC.

CGP Best performers were – Gurushanthi – Chambermaid, Sathasivam – Civil team – Ascendas Techpark – Taramani and K Hariharan – Facility Manager, Saravanan – Asst Facility Manager, Mariyappan – HVAC supervisor, Ajith kumar – Electrical technician, Kamaraj – Electrical technician – Ascendas tech park - MWC

Ascendas Tech park Management hosted a recognition event for best performers under their WOH awards event which took place in Mahindra World City and Taramani. A presentation about Ascendas Techpark standards was made to one and all followed by the awards ceremony. The senior management members honoured all the vendors by personally serving them in a grand sit down lunch and concluded the event.

REWARDS & RECOGNITION

1. Best Facility Management Company of the Year - Housekeeping services by DNA
2. Best Service Provider Company for industrial sectors by DNA

