





SMIWA
I N F O S O L

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The company's name convey us or consists the valuable meanings as it stands by- "SMIWA" stands for "Software, Multimedia, Idea , Web, Animation & Application" and "INFOSOL" stands for collect full information and provide complete solutions. Our logo is formed from the concept of a bulb, as it shows the light. Thus our tagline is- "STEP--INTO--THE--LIGHT".

○ INTRODUCTION OF COMPANY ○

Smiwa Infosol Technologies private limited is an IT company, setup under STPI i.e. SOFTWARE TECHNOLOGY PARKS OF INDIA. The corporate office is at STPI Building, Balasore Odisha, India. Now the company is growing fast in northern Odisha, inviting attention of esteemed enterprises of industries, factories, corporate, distributes, stockist, as well as of all bonafide business firms. The Trade License was obtained on 28th November 2017 and the partnership deed was executed on 04.01.2018, naming the firm "INFOSOL CONSULTANCE SERIVCES". Subsequently, the management decided to form a company and "INFOSOL CONSULTANCE SERVICES" was changed to "SMIWA INFOSOL TECHNOLOGEIS PRIVATE LIMITED". The certificate of incorporation has been w.e.f 31.08.2018.

Objectives

Our objective is to always gives value to our dear client's aspirations, and work as an extension of their operation. Also our prime consulting focus to understand the core business benefit, which is ethical and sense of affordability should be relay our clients business to be enhance for making good profits. Obviously our team has adherence to cutting edge technology and trying fully fledged to ensure client's satisfaction.



Mission

The company is always in mission for its particular project to delivers value through products & services. Oh yes, ... to be a responsible value creator for all our stakeholders.

Vision

- ♦ To be globally significant in each of our chosen businesses.
- ♦ Trying to give 100% quality services.
- ♦ Requirement analysis & minimize the cost of production.
- ♦ Utilising of new technologies and R&D.
- ♦ Face to overcome new challenges.

We always focus on

B2B Business model .

Ethical business process .

Affordable price .

To understand the client's requirement and take necessary actions .

100% result oriented service .

Service is our 1st preference .

Attached with new technologies .

Follow sociable and united concept .

Provide ample scope for development and employment .

Maintaining

-OUR VALUES-

Pioneering:-

We will be bold and agile, courageously taking on challenges, using deep customer insight to develop innovative solutions.

Integrity:-

We will be fair, honest, transparent and ethical in our conduct, everything we do must stand the test of public scrutiny.

Excellence:-

We will be passionate about achieving the highest standards of quality, always promoting meritocracy.



Unity

We are investing in our people and partners, enable continuous learning, and build caring and collaborative relationships based on trust and mutual respect.

Responsibility

We are integrating environmental and social principles in our businesses, ensuring that what comes from the people & goes back to them many times over.



Requirements of IT

In present days, as per our perception all business firms require ITs and IT solutions for their business operations to running smoothly. We may think certain thinks should be take care the business by using the technologies to run business in proper manner. In below some of key factors taken into consideration as requirement of IT/ ITES.

- Your Information Is Kept Secure
- Manage And Organize Your Data
- Improved Customer Support
- Your Company Gets To Embrace The Newest Technologies
- You Save Money Your Money Over Time
- You Keep Malware And Viruses From Your Network
- Online Marketing Optimization
- Avoid Wasting Your Time On Tech Issues
- Make Business Monitoring Easier
- You Get To Purchase The Right Computing Equipment

OUR SERVICES

Under the ambit of our functioning we provide different IT services like Software Development, Web Design and Development , Digital Marketing , Domains, Server, Hosting, App Development, Animation, Multimedia, Bulk SMS, & Content Written etc.



SOFTWARE

DEVELOPMENT

Software development involves all the processes that are done after the conception to the development of the final product.

WEB

DEVELOPMENT

A collection of related network web resources makes a website and it has web pages and multimedia content.

DIGITAL

MARKETING

Now it's the market of digital world where no need of any physical stores, campaigns etc. Digital Marketing gives you the opportunity to being globalize easily and within a less time span.

DOMAINS

SERVER & HOSTING

All you need to have your Domain first from the authorized agency , which can be facilitate by us . After successful competition of all technical aspects , website will be hosted with your permission .



APP DEVELOPMENT

NOW THERE IS AN INCREASED DEMAND OF ANDROID APPS DEVELOPMENT WITH THE GROWING POPULARITY OF ANDROID, GOOGLE'S MOBILE OPERATING SYSTEM.

ANIMATION

IN ANIMATION, WE WORK UPON THE PICTURES SO THAT THEY APPEAR AS MOVING IMAGES.

MULTIMEDIA

MULTIMEDIA IS CONTENT WHERE DIFFERENT CONTENT FORMS LIKE AUDIO, TEXT, ANIMATIONS, IMAGES ETC ARE USED.

CONTENT WRITTEN

OUR CONTENTS ARE PRECISE, INFORMATIVE AND LET YOU KNOW WHAT YOU SEARCHED FOR. WHEN WE SURF THE INTERNET FOR INFORMATION, THE CONTENT AVAILABLE SHOULD HAVE THE INFORMATION WE SEARCH FOR, AND SHOULD BE EASILY READABLE AND COMPREHENSIBLE.

BULK SMS

BY SMS OR SHORT MESSAGING SERVICE, TEXT MESSAGES CAN BE SENT THROUGH TELEPHONES, INTERNET OR OTHER MOBILE DEVICE SYSTEMS.



AS WE KNOW: THE NEED OF IT SERVICES IN EVERYWHERE. BEING AN IT CONSULTANT WE WORK ON ALL SEGMENTS. WE DID IT WORK IN MANY SEGMENTS AS PER THE CLIENT'S REQUIREMENT. WE PROVIDES SOFTWARE SERVICES (CUSTOM & DYNAMIC) TO MANY BUSINESSES. WE ALSO PROVIDE DIGITAL MARKETING TO SEVERAL BUSINESSES. OVERALL WE WORK ON ENTIRE SEGMENT AS IT SUITS THEIR BUSINESSES. WE DO IT WITH PROPER PLANNING, BEST ANALYSIS, INNOVATIVE/ CREATIVE DESIGN IMPLEMENTATION AS FAR AS THE BEST POSSIBLE MANNER.

**COMPANY
INFRASTRUCTURE**

Physical
PARAMETER

TECHNICAL
PARAMETER

EMPLOYEE
PARAMETER

CUSTOMER
SATISFACTION

Physical PARAMETER

Smiwa Infosol Technologies is a private limited IT company setup under STPI, with corporate office at Balasore, Odisha. Our company serves B2B service that we offer under the ambit of our functioning are Web Development, Web Design, and Web Hosting, Software Development, Domain Registration, Digital Marketing, Apps Development, Multimedia, Bulk SMS, Content writings and Animations etc.- We gives value to our client's aspirations, and work as an extension of their operations. Making an impact on their business, we create the value that they are looking for.

TECHNICAL PARAMETER

Our organization provides many IT services and Solutions for all types of business industries. As an IT Professional we perform on different technologies for our production. In our development process, we use different programming language as well as script language on different platforms, such as SQL/ My SQL Server, CMS like:- Magento / WordPress, PrestaShop etc. We use HTML, CSS, Photoshop ,After-effect , premier, Illustrator, Filmora, Microsoft office, PHP,codeigniter, Bootstrap and many more. We also use different open sources, to enhance the quality of production which gives our customer economically. Being an IT designer we use 2D-3D, vector images, Maya for our animation work. We do have dedicated

EMPLOYEE PARAMETER

Employees are one of key factors for success of a company as such their represent is the most important resource of every organization. Our employees are motivated and satisfied with the work what they do. In order to efficiently and effectively complete the tasks assigned to them. They always do their works with proper planning, best analysis, & innovative / creative design for implementation as far as the best possible manner. We may be new, but in this short span of time we have created a niche market by the aim to provide the best service, adherence to cutting edge technology, and trying fully fledged to ensure client satisfaction. Driven by the best brains in the industry with more than 16 years of experience, we follow the best of work culture and ethics.

CUSTOMER SATISFACTION

We will never ignore the importance of customer satisfaction. There are various factors contributing to the success of a business. We always focus on to the customer satisfaction which is our prime goal. It's important to track this factor and work on improving it in order to make our customers more loyal and eventually turn them into brand ambassadors. We do follow the following process.

PROCESS

PROPER PROJECT CONSULTING

ANALYSIS & PRICING

PRODUCTION

TECHNICAL FLOW PROCESS

TESTING

**PRE-DELIVERY &
CUSTOMER VARIFICATION**

QUERY SET & FINAL TESTING

DELIVERY

**AFTER SALES SERVICES
THEN MONTHLY FEED BACK**

APART FROM THIS ABOVE SERVICES ACTIVITIES WE ARE STEPPING INTO INNOVATIONS LIKE DIFFERENT SOFTWARE PRODUCTS FOR DIFFERENT SECTORS AND IN VERY ECONOMIC ROBOTIC TO INTRODUCE IN PROPER R&D . THIS IS GOING TO OUR FUTURE THOUGHT PROCESS. SIDE BY SIDE WE ARE ASSOCIATING IN SOCIAL ACTIVITIES TO SHARE SOCIO CULTURE INVOLVEMENT.

THANKING YOU...

