



SMIWA INFOSOL

TECHNOLOGIES.PVT.LTD



STEP INTO THE LIGHT



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About the Company



With the Kaledoscopic changes of global scenario and huge success of the software companies in India, the Indian software industries in turn has become successful in making a mark in the global arena. These industries have been instrumental in driving the economy of the nation to a rapid growth curve . The reason behind it, India is having cheap and skilled software professionals which are available in abundance, which directly helps the software companies to develop cost effective business solutions for their clients. As a result, Indian Software Companies can place their products and services in the global market in the most competitive rate. SMIWA is committed to have best Software Products and Services at Cost effective with affordability.

Name of the Company: SMIWA INFOSOL TECHNOLOGIES PRIVATE LIMITED

Date of Incorporation: 31.08.2018

Status: A start-up Software

Activity: Software Development, Web Design & Development, Domain & Hosting Social Media Optimization, Search Engine Optimization, Digital Marketing, Animation, Apps Development, etc

We are start-up Software Company of Odisha in India aim to offer top quality Software Solutions. We are having a team of Professionals, Special expertise in coding, designing, programming, testing and then delivering different Software Solutions to our clients. Our client list right now includes different types of huge, medium, small sized and domestic self employed entrepreneurs. Some of them are reputed & offshore. We have offered our clients a great level of security, fully bug-free as well. It is the clients Satisfaction comes first-their confidentiality is the turning point of our growth .



Domain & Hosting

Domain Registration is the important step for your entry into the online world and your domain name is the address by which your target audience finds and connects with you in the internet. After checking the availability of your choice domain name, we register it and make it lasting. We register domains in fast, cheaper and in the most professional manner. All issues of your domain registration are adeptly handled by your support team and apart from domain registration we also do web designing, web development and web hosting.

Software Development



Software development involves all the processes that are done after the conception to the development of the final product. In software development, we specify, design, program and fix the bugs in developing applications. Software is developed for personal use, to meet the needs of a particular client, which is called custom software, or to meet the needs of a set of potential users, referred to as commercial or open source software. In Embedded Software Development, the development processes and development of the physical product are embedded and System Software highlights applications and the process of programming.



Digital Marketing

Now it's the market of digital world where no need of any physical stores, campaigns, etc. Digital Marketing gives you the opportunity to being globalize easily and within a less time span as well as with minimum budget. For us, Digital Marketing means to do business on different platforms over the internet to reach at more people. Our fields for Digital Marketing are; Now at a time when internet traffic is search engine created, all are searching for a proficient SEO service provider within reasonable prices and who brings in results in faster time. Our expert search engine optimization service gets you higher rankings in the search engines like Yahoo, Google, MSN etc. Our expertise makes your website more visible in the internet, thus increasing your sales. In our SEO service we do website analysis, on page optimization, off page optimization etc. Your marketing costs are considerably reduced once you outsource it .

Apps Development



Now there is an increased demand for the mobile application which is purely designed for specific types of mobile phones. We are focusing on more demanding apps like Android and IOS. Apps are to install on mobile phones, so the user could easily access all the features directly through it. There are two types of Apps like, Static and Dynamic .The static Apps are the simple apps which doesn't require internet connections or regular updates to run. But the Dynamic Apps are requiring internet connections for its basic functions.



Animation

In Animation, we work upon the pictures so that they appear as moving images. In traditional animation, images are drawn or hand painted on transparent celluloid sheets, and then they are photographed and exhibited on film. Now a day's computer generated imagery (CGI) are used in the making of the animation. 3D animation makes up computer animation and 2D animation can be used for low bandwidth, stylistic reasons or faster real time renderings .

Web Development & Design



We have been doing web development as a major part of our functioning and in it we are developing websites for the intranets and internets. We have developed simple static web pages of plain texts and complex web based internet applications. In web development, we do engineering designing and content development for the web, configuration for the web server/ network security, scripting for the client side/ server sides and ecommerce development. Our clients have vouched for our service and in the coming times, we are sure to keep their faith Now that the use of internet is growing day by day, it has become the need that irrespective of the screen size and type of device the user uses, the content of the websites can be browsed with ease. We at Infosol fulfil this need to the fullest. Our designers design the websites in such a manner that the layout, text, images and navigation appear in the most perfect manner. We develop websites from scratch and also modify existing sites, with less charge and in quick time. In web designing we do .



Multimedia

Multimedia is content where different content forms like audio, text, animations, images, etc are used. Multimedia is different from media, which uses only basic computer displays like texts or traditional forms of printed or hand produced material. Electronic media devices support multimedia content and it can be played, displayed, accessed or can be part of a live show. Multimedia content is viewed on stage, projected, transmitted or can be played by a media player.

Content Writing



When we surf the internet for information, the content available should have the information we search for, and should be easily readable and comprehensible. You get better rankings with SEO optimized content which in turn ensures more visitors. When you write content in a better way, it can be used as link bait for attracting organic links from other websites. Our content interests the visitors and they stay longer in a page, increasing the chances of making them customers. We offer content services for websites, social medias blogs, etc.



Bulk SMS

By SMS or Short Messaging Service, text messages can be sent through telephones, internet or other mobile device systems. Mobile devices use standard communication protocols to send these text messages. Another service can be used for the conversion of these texts to voice, that can then be sent to landlines. We at Infosol have a bulk SMS service for the benefit of our clients, who can send any numbers of SMS at a time. By this bulk SMS service, you can reach millions within seconds and this service is available in any language.

