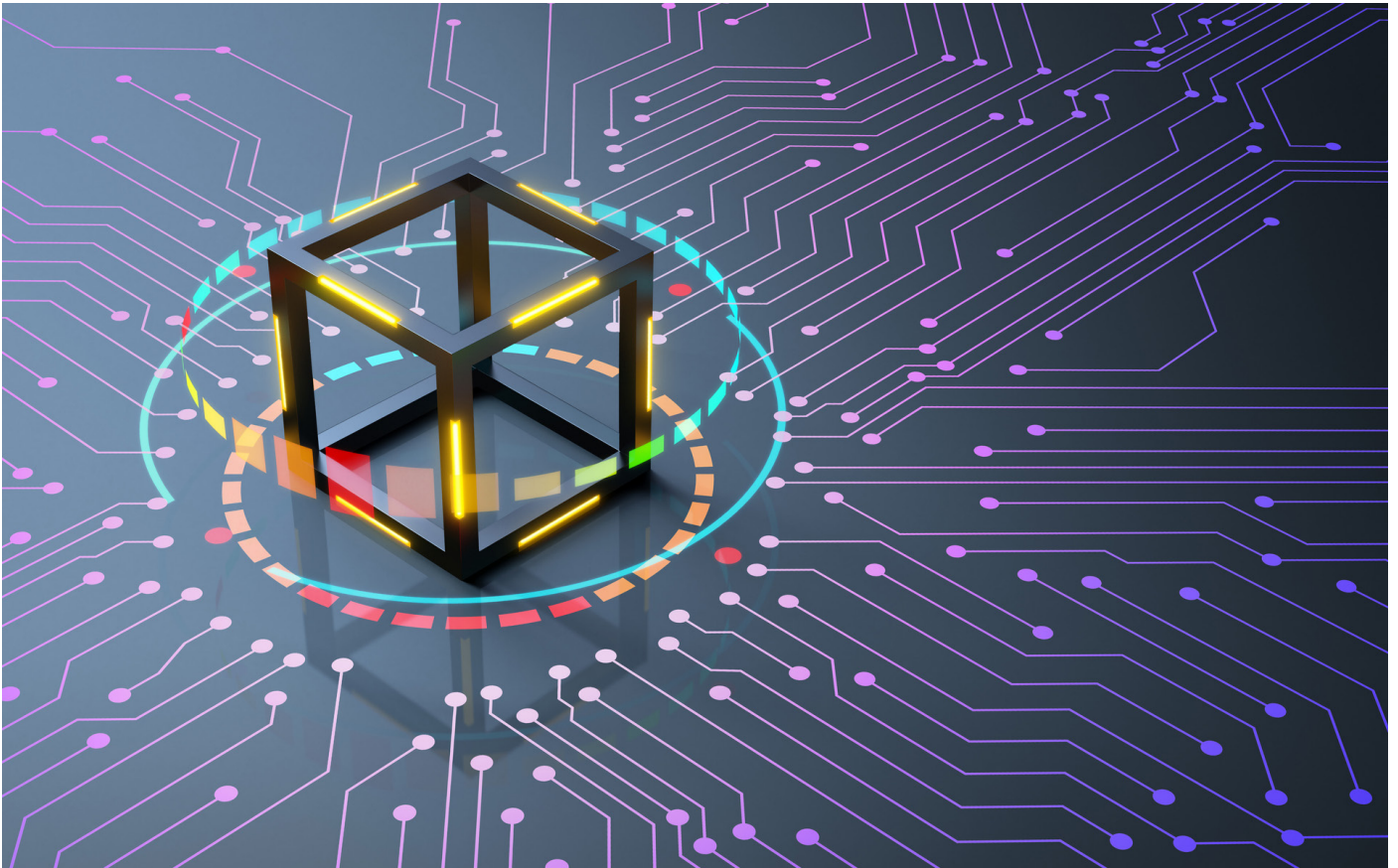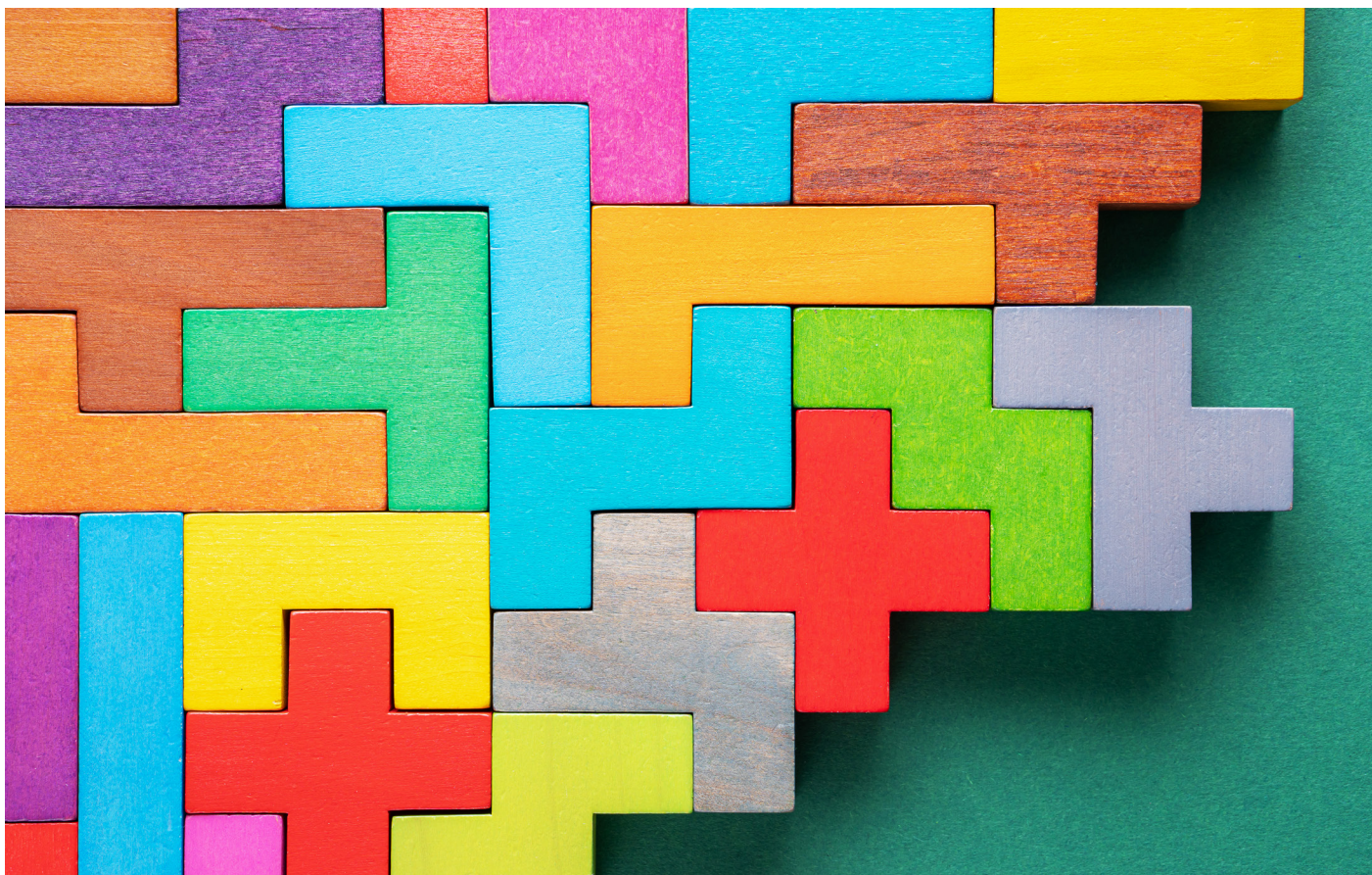# THE FUTURE HAS ARRIVED

"The way we understand and manage the travel experience cycle is changing rapidly. Increasingly, agencies equipped with booking and management solutions that enable them to meet and exceed their customers travel needs in a blended online and offline environment will survive and flourish"

THE NEW TRAVEL LANDSCAPE

oneWURLD
is everything you need to successfully **CONNECT, COLLABORATE, SEARCH, BOOK** and **MANAGE** in real time with your customers through all the stages of the travel experience from dreaming to researching to experiencing and sharing. An entirely integrated travel retailing solution, **oneWURLD** allows agents and agencies, management and network owners access real time business and industry feedback to dynamically manage the customer experience to compete grow and pivot, if necessary, to stay relevant and drive improved sales and profits.

CONNECT

The new travel landscape requires technology solutions that are integrated and interconnected, that share the same foundation architecture. This enables a cohesive agent experience and consolidation of all the data from each technology stream into a single accessible dashboard for agents, agencies and network owners to facilitate informed decision making

COLLABORATE

A key requirement in the new travel landscape will be the ability for agents and their customers to collaborate in real time in a single shared collaborative view - leisure or corporate. This is the closest experience to actually being face to face but consulting remotely if necessary. The customer view allows full self booking and management but allows expert real time advice, booking and fulfilment participation from the agent. If the trip is started by the agent, the customer can be invited to collaborate at any time in real time to create the perfect itinerary

SEARCH

Our corporate and leisure search interfaces are simple, smart, social and collaborative. Connected to the broadest range of corporate and leisure focussed products, using your content or leveraging our negotiated global rates, they make finding the right content at the right price easy - every time

BOOK

The new travel landscape demands integrated and collaborative booking systems with streamlined flows and harmonised and consistent processes. We have created the full suite of travel technology solutions that allow everyone from seasoned industry super users to novice agents and independent contractors for both corporate and leisure, the collaborative user experience that rapidly propels them to productivity and profitability

MANAGE

Transparency of all data points at the appropriate level of your organisation permits the measurement and identification of all customer and business trends that helps inform decision making, strategic adjustments and the ability to pivot ahead of your competition

THE TECHNOLOGY SOLUTION
FOR THE NEW TRAVEL LANDSCAPE

Created by travel people for travel people, **oneWURLD** is an entire suite of integrated homologous travel technology solutions that enable Corporate, Leisure, Independent Contractor and Loyalty agencies (and any and all combinations in-between) to meet and triumph over the competitive challenges in the travel industry.

Anchored by our collaborative desktop technology, we have created an interconnected network of enabling technology for network owners, agency managers, travel consultants and travellers.

one DESKTOP

Plan, hold, edit, share and book itineraries in real time with your travellers - in multiple currencies and multiple languages with our **collaborative desktop**. Use your own branding to personalise the customer experience

one OFFICE

Optimize your travel business with the ability to set you own mark ups, add and remove suppliers, set your own branding, manage ticketing deadlines, generate sales, commission, and booking reports and configure social media marketing

one CORPORATE

is a world class **corporate travel management solution** offering self-booking, policy management, multi-level approval process, a full suite of customer reporting and connectivity to all GDS's

one LOYALTY

is a turnkey integrated **loyalty booking and redemption platform** that allows agencies of all sizes to target and successfully fulfil this valuable market segment

one JOURNEY

is a **dynamic trip itinerary** created at the beginning of the travel dreaming stage and lives until well after the trip's completion for post trip communication and memory sharing. A personalised website is created for each traveller that becomes the portal for everything the traveller will need throughout the trip journey

one PROMOTE

Our **lead generation tool** allows you to auto post and manage what your Facebook friends see depending on their passions and budget. Posting relevant product to your customers increases engagement and conversion. All hot leads drop back into your desktop allowing you to start a collaborative planning and booking process

oneWURLD is your complete travel work space built on shared foundational architecture ensuring a common experience for agents and their customers across all touch points

THE BROADEST RANGE OF PRODUCTS

oneWURLD has the broadest range of content for the agent and their customers to book and manage the trip in a single collaborative desktop in real time

AIR
All major airlines, low cost carriers, GDS and NDC content. Access local market specific fares from 85 countries

CAR
Rental cars in 95 countries at over 25,000 locations covering all major brands plus local suppliers

HOTEL
With 70+ Bed Bank Suppliers including Expedia Rapid and Booking.com, Multi GDS capability, prepaid and post paid rates

ACTIVITIES
Book in-destination attractions and sightseeing at the best price. Advanced planning provides extra revenues for you and avoids long lines and sold-out signs for your customers

CRUISE
A broad selection of the world's leading ocean going and river cruise brands

TOUR
All the major tour companies in one place with options for every age group and every interest

At oneWURLD we create collaborative user interfaces and designs that are easily adopted, simple to use and highly effective at converting enquiries into sales and shoppers into customers for life

Our mission is to provide simple, smart, social and collaborative booking solutions that empower today's travel agent towards productivity and profitability

onewurld.com

Take a tour of our web site and make an appointment to see a full end to end demonstration of our leading edge travel technology

SNOWSTORM
TECHNOLOGIES

oneWURLD is a division of **Snowstorm Technologies (UK) LTD**, an industry leading creator of innovative booking and marketing technologies for travel agencies and loyalty companies

SIMPLE

SMART

SEAMLESS