

Dream of making it big?
Become a thought Leader in
Design Education .
& **Leave the rest to us**

Become a franchisee of
JD Institute of Fashion Technology.
Be a part of **Imagination**.



**JD INSTITUTE OF
FASHION TECHNOLOGY**

Welcome to **Imagination**

jdinstituteoffashiontechnology.com

Since
1988
Leading **Change**



CHOOSE

- Make a fortune
- Make name, fame and fortune

Become a JD franchisee and choose more.

This academic season saw the coming together of Iconic Designer Rohit Bal and JD Institute of Fashion Technology. Take Rohit Bal's legendary vision and JD Institute's 30 years old design heritage. What you get? A whole new world of imagination and learning for JD students! With smart faculties, leading edge curriculum and dynamic industry exposure... all which will be enhanced by Rohit Bal's deep experience in design. Now aspiring designers can take their imagination to the next level !!!



**JD INSTITUTE OF
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Welcome to Imagin**ation**

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COSTUME DESIGN FOR OVER 300 BOLLYWOOD FILMS.

SHOWN HIS WORK AT LONDON AND MILAN

FASHION WEEKS ALONGSIDE

ROBERTO CAVALLI, PRADA & ARMANI.

ONE OF THE BIGGEST STARS OF THE FASHION WORLD.

ROCKY S. **IS NOW YOUR** **MENTOR AT JD.**





R.C. Dalal
Founder
JD Institute of Fashion Technology

Mr. R.C. Dalal served as the Executive Director of JD Institute of Fashion Technology, which is an education division of JD Image Promotions Ltd. Having been established in 1988, JD Institute of Fashion Technology is today recognized as one of the pioneer and the major design institute in India.

Mr. Dalal always had a progressive outlook and has always taken a keen interest in promoting the art, craft and culture of India. Under his vision, JD Institute was a part of the Bollywood Festival Norway, Russia, and Vietnam as the Fashion Partner to the event. He was also awarded at the event for his contribution to Indian cinema for giving some of the renowned designers like Rocky S, Shane and Falguni, Reza and Jaswinder Gardner to name a few to Indian cinema.

He had cultivated a symbiotic relationship with the National and International design fraternity. This provides young Jeditians an optimum exposure to the real world of design by taking assignments with choicest of brands, participating in selected shows, exhibitions and competitions, while pursuing their education.

London being seen as the design hub and a big player in the global market, JD Institute under the directorship of Mr. Dalal, made its presence by setting up a centre there.

Accredited by the British Accreditation Council for Independent Further and Higher Education as a Short Course Provider, it is the first time an Indian Design institute has its own campus in London.

JD Institute of Fashion Technology is the official institutional partner of the fashion fusion's unmissable affair, Braun India Fashion Week, London. It added another feather in its achievement when JD collaborated with Wills Lifestyle India Fashion Week, 2011 as their Institutional partners.

JD under his supervision organized numerous exhibitions, fashion shows and other likewise fruitful events, to provide students an opportunity to showcase their designs and receive an exposure to design world. He had been an integral part of the makeover process of Hauz Khas village as an up market place for the connoisseur of art & culture. He had been awarded with Bhikhuram Jain award for Recognition of Promoting Art in 2011. Recently, he was awarded with "The Hero to Animal Award" by Poorva Joshipura, Poorva Joshipura, Vice President of International Affairs for PETA UK for his major contribution to animal friendly fashion.

New departments such as Interior Design, Visual Merchandising and Fashion Photography have been added to the institute. Even with 30 centers all over India, Mr. Dalal was a teacher by heart and never left an opportunity to be with new talents and to encourage them to create and innovate.

Mr. Dalal had been appointed as the superintendent of examination & board of studies in art & design at Kuvempu University, Karnataka.

He was an alma mater to more than 30,000 design professionals who are either employed by select organizations worldwide, or are entrepreneurs.

He was one of the co-founders of Indian Film Festival Worldwide (IFFW) an organization devoted to a greater appreciation of Indian cinema. It organizes film festivals across the globe. Major achievements of the organisation include India Film Festival Russia (IFFR) 2015, India Film Festival Vietnam (IFFV) 2015, Bollywood Festival Norway, Bollywood film festival Russia, India Film Festival Poland, Indian panorama at the Moscow International Film Festival. An important aspect of the festival is to generate a discussion on the various aspects of Cinema and its impact on society and popular culture.

He was an honorary spokesperson at CWEI, speaking about women entrepreneurship, small scale industries, and artists below poverty line all over India.

GLOBAL MENTOR



Marni Kaur
Founder of "BIBI LONDON"



Mr. Manny Singh
Managing Director
India Fashion Week – London.



Jessie Notta
Founder, JS Couture Marylebone.



Alicja Zimnickas
AZ INTERIORS



Tanja Mrnjaus
Fashion stylist



Asbjorg
Fashion stylist

A WHOLE NEW EXPERIENCE of studying style and design at The International Fashion Capital

JD Institute of Fashion Technology is the first Indian Design institute to start Fashion and Design programs in London. But then 'firsts' is what JD has been about since 1988, when the institute became the first initiative in fashion education by a private player, twenty seven trail blazing years later, firsts continue. Speaking of London, be prepared to be inspired, in the classroom and outside it.

JD London provides two programs of short, residential and non-residential courses in :
Fashion Styling • Interior Space Styling

The idea behind setting up London program is pretty simple-to raise the bar for you. To expose you to the biggest names in Fashion and Interior Design while you are still in college. To help you see bigger dreams and go explore your full potential.

So the deal is to spend 15/ 28 days of your semester in London during this residential, on-campus program – at JD London. An excellent faculty team awaits you with an itinerary that has been meticulously planned. The research programs during your tenure here will see you going to some of the world's rarest museums such as V&A , National Museum, Fashion and Textile Museum etc.

Interior design students have a treat awaiting them since London is where you will find some of the most famous architectural institutions. You will also get a chance to interact with architects and complete a specialized project. There is the Royal Institute of British Architects, and the Royal Institute of Chartered Surveyors, that promote professional excellence with lectures, exhibitions and events etc.

Why London?

When it comes to fields like fashion and interiors, location is the key. Fashion and design cannot be taught through books only. It lies in the people and culture of the place. It is driven by the inspiration that comes out of a rich history and heritage that is reflected in the current times as well. London is the nerve centre of fashion. The streets throb with the innate style of a fashion forward crowd. London is also the meeting point of several other cultures, both cosmopolitan and ethnic, that make it unique as the centre of knowledge and education for a student of art and design. The architecture and the impeccably maintained historic sites also provide interior space styling aspirants with a wide spectrum of reference and inspiration.

All programs of JD London are conducted in the heart of London amidst beautiful, tranquil surroundings while being just minutes away from all that central London has to offer. Our programs are taught by established and well-known industry professionals who have a plethora of experience to draw from, to encourage and promote young talent.

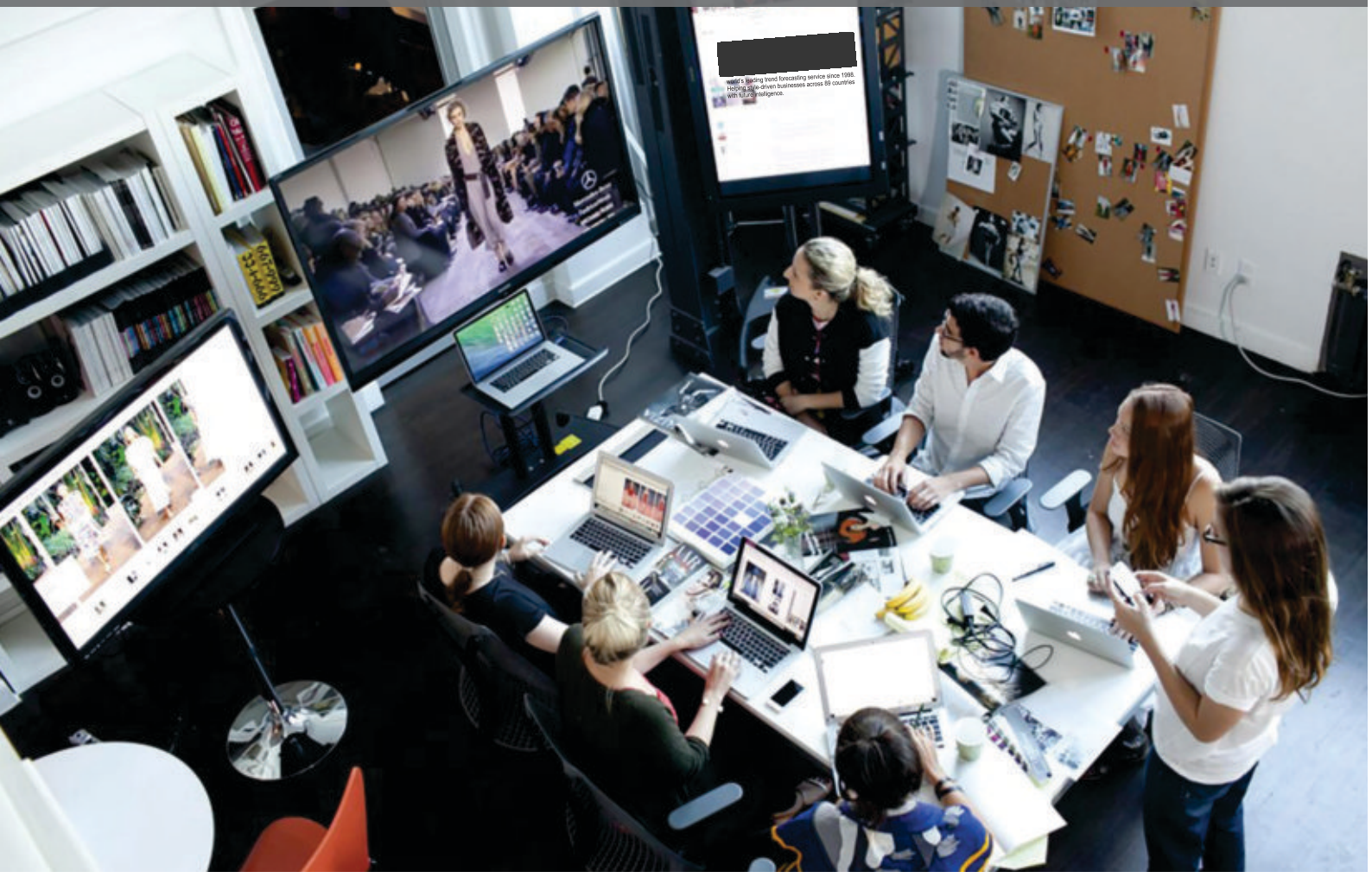
You'll be privilege to connect your studies to your explorations and by the end of your program you will add a meaningful experience to your life & resume.





CREATING GREAT OUTCOMES WITH LIKE-MINDED PARTNERS

COLLABORATIONS





STUDENT PRIVILEGES





FASHION STYLING PROJECT - 2017

Fashion is many things, Imagination, Intuition, Style, Art, Science, Color, Mood, Freedom, Restraint, But at JD we never forget that fashion is also a business. And like any business, it needs to reap a profit.

At JD We also like to believe we're running an Imagination. That means we're a place that inspires design aspirants to ask 'Why not?' and chase their dreams. If you choose to become a franchisee of this powerful idea, you'll be asking 'why not?' and chasing your dreams too. As you convert your students' design dreams into reality, you'll also be translating your business acumen into profit.

Go ahead. Become a franchisee of Imagination



Welcome to the JD family

Welcome to Imagination

The fashion market today is alive like never before. The export boom has pulled out all the stops. Indian girls are winning international beauty pageants year after year. And Indian designers are making their mark on the global ramp. India has become a 'style' force to reckon with.

Society is ahead of the curve too. Men and women today are equally conscious of how they look and what they wear. Gauging the potential of the fashion business, many multinational companies have entered the Indian market. The sector generates more than 25,000 jobs every year. As a career, it is growing, lucrative and in demand.

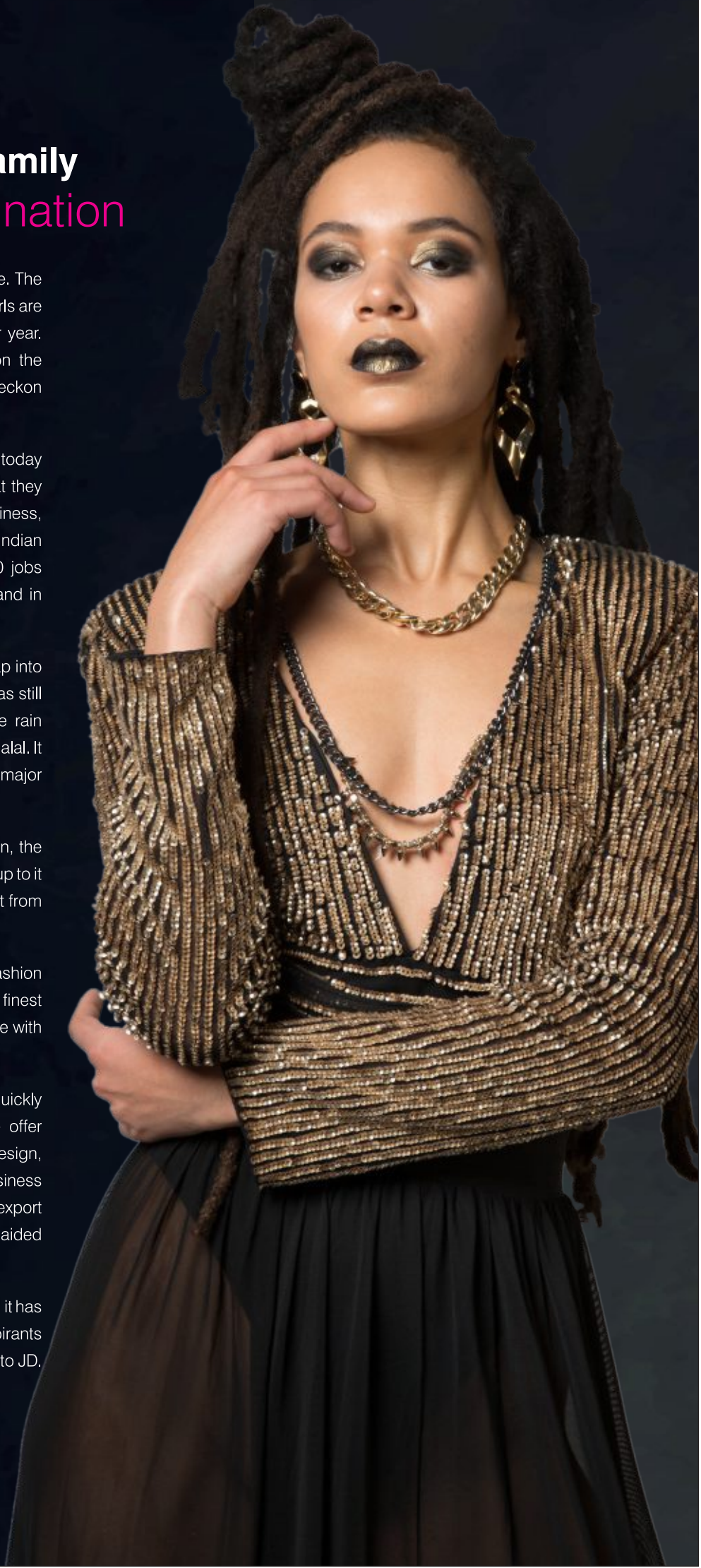
JD Institute of Fashion Technology was born to tap into this fashion wave twenty five years ago when it was still incipient but unmistakable. The company is the rain child of Chandrakaant Dalal and his son Rajesh Dalal. It was started in Mumbai in 1988 with support from major names in the industry and the world of glamour.

Every since JD paved the way for the competition, the fashion industry in the country has always looked up to it as the fountain head of quality, cutting edge talent from across the country.

Today JD is the alma mater of over 30,000 fashion professionals either employed by some of the finest labels in the business or charting their own course with self owned enterprises.

Beginning with a diploma in fashion design, JD quickly graduated to a portfolio of courses. Today we offer specialized courses in jewelry design, interior design, fashion photography, visual arts, fashion business management, fashion merchandising, garment export management, creative fabric design, computer-aided fashion designing and visual design.

JD has not just become synonymous with fashion , it has evolved into Imagination a place where design aspirants ask 'why not?' and chase their dreams. Welcome to JD. Welcome to Imagination





New Delhi, 29th March, 2016: India Fashion Week London (IFWL) which is scheduled to take place from October 15 to 16, 2016, will

include periphery events in different places crosswise over London, ranging from VIP jewellery launch to well known authors on Indian design facilitating workshops on the different styles and patterns seen on catwalks.

With a net worth of more than Rs. 1,000 crore, India's fashion industry is all set to grow and prosper with the passage of time.

With a breakthrough in the Indian fashion world, India's JD Institute of Fashion Technology has recently signed a Memorandum of Understanding with India Fashion Week London (IFWL), which is scheduled to happen in October to celebrate Asian fashion by popular designers.

The signing up of the Memorandum will provide a gateway to the institute's alumni to display their collections at the international level, and its students who are pursuing their education will get a chance to become the next Gen Star by displaying their talent.





TOGETHER, WE CREATE TOMORROW JD INSTITUTE IS PROUD TO PARTNER WITH WGSN.

WGSN is the world's leading design trend authority. Their services cover fashion and lifestyle forecasting, data analytics, crowd-sourced design validation and expert consulting. WGSN will help drive jeditians to greater research and understanding of International Design Trends and Forecasting. Making their learning Global.

Some of the major brands and institutions who are already associated with WGSN include - Raymonds, Beximco, Jabong, Freecultr, Tirubala Exports, Shoppers Stop, Pantaloon Retail, Westside stores, Titan, Tommy Hilfiger, Jockey, Levi Strauss TCNS (W), American Swan, Yepme, Wills Lifestyle, FDCI, Arvind Brands, Shahi Export House, Reliance Trends, etc.

Students Research Partner



world's leading trend forecasting service since 1998. Helping style-driven businesses across 89 countries with future intelligence.



**JD INSTITUTE OF FASHION TECHNOLOGY IS PROUD
TO PARTNER WITH IIID
TO CREATE INTERIOR DESIGNERS OF TOMORROW**



JD Institute of fashion Technology is proud to partner with IIID in their mission to create interior designers of tomorrow. Right from meeting or interaction with architects and interior designers such as Ms. Radhika Vishwanathan, Ms. Meena Mani & Ms. BK Tanuja, makes the study innovative, industry - focused to create professionals for fast-paced industry.

Institutional Member



Cumulus is the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge and best practices. Cumulus consists currently of 226 members from 49 countries.

The University of Art and Design in Helsinki (UIAH) (currently Aalto University School of Arts, Design and Architecture) and the Royal College of Art in London another initiated Cumulus as a network in 1990. They all had a common desire to enhance the quality of education through co-operation, student and teacher exchange within the European Union Erasmus programme.

It's an Honour for the students and the staff members of JD Institute of Fashion Technology to be a part of Cumulus Network and bringing new technologies and ideas, which inturn will offers wider international context for discussion and development in education and research of art, design and media.



COURSES OFFERED

S. No.	Name of the Course	Duration	Fee
1	M.Sc in Interior and Spatial Design	2 Years	₹1,20,000 per year
2	M.Sc in Fashion Communication	2 Years	₹1,20,000 per year
3	B.Sc in Interior Design	3 Years	₹1,20,000 per year
4	B.Sc in Fashion and Apparel Design	3 Years	₹1,20,000 per year
5	Interior Decorator	1 Year	₹1,20,000 per year
6	Garment Manufacturing & Fashion Design	1 Year	₹1,20,000 per year
7	Post Graduate Diploma in Interior and Spatial Design	2 Years	₹1,20,000 per year
8	Post Graduate Diploma in Fashion Communication	2 Years	₹1,20,000 per year
9	Post Graduate Diploma in Fashion Design and Managements	2 Years	₹1,20,000 per year
10	Advance Diploma in Interior Design	3 Years	₹1,20,000 per year
11	Advance Diploma in Fashion and Apparel Design	3 Years	₹1,20,000 per year
12	Fashion Business Management	1 Year	₹1,20,000 per year
13	Diploma in Fashion Design	1 Year	₹1,20,000 per year
14	Diploma in Interior Design	1 Year	₹1,20,000 per year
15	Pattern Making & Garment Manufacturing	6 Months	₹60,000
16	Fashion Illustration	6 Months	₹60,000
17	Fashion Merchandising	6 Months	₹60,000
18	Advance Fashion Draping	6 Months	₹60,000
19	Visual Merchandising	6 Months	₹60,000
20	Jewellery Design	6 Months	₹60,000
21	Fashion Marketing	6 Months	₹60,000
22	Professional Make-up and Hair Styling Artistry	6 Months	₹60,000
23	Fashion Styling	3 Months	₹30,000
24	Fashion Photography	3 Month	₹30,000
25	Fashion Jewellery	2 Months	₹30,000

*GST as Applicable

COURSES OPERATIONAL





Franchise Fact Sheet

Category	: Fashion, Interior, Make-up and Design
Proposition	: The Fastest Growing Brand in Fashion Education
Profitability	: High
Staff Requirement	: 10 to 15 People depending on the type of centre
Presence	: 36 and growing
Target Cities / Locations	: Nationwide
Area Requirement	: 1500 sq. ft & Above
Estimated Set up cost	: Rs.10,00,000/- +GST

Type of Partners we are looking for : Passionate about doing something unique and keen on being recognized in at the community, city and state level. Self-motivated, dynamic personalities with ability and willingness to invest six to seven hours a day initially and two-four hours a day subsequently.

Franchisee support : Full technical support including courseware, faculty training, promotional ideas and examinations.

Why enter the Fashion Education business ?

- A recession free business : Fashion & Design education has evolved into a basic need.
- A fast growing business
- All Cash business no outstanding or bad debts
- No heavy investment in stocks and market
- Offers high recognition and respect n the community
- Comfortable working hours, leading to work life balance
- A positive and creative working environment

What you get when you shake hands with JD ?

- The power of our brand
- Institute design
- Course Curriculum with books
- CD of Various PPTs and Material
- Staff recruitment and training
- Institute administration system
- Guidance for marketing and promotion
- Quality Control

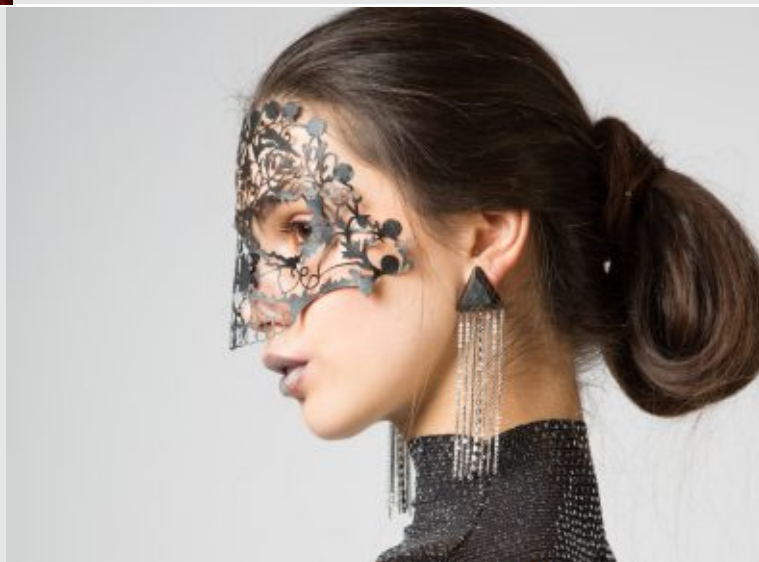


Fashion

Fashion Design, our most popular stream, requires nothing more than a penchant for design coupled with a unique imagination. Armed with some of the industry's leading talents, the department is all set to train students to take on the challenges and opportunities of this industry. Also included is a complete G.M.T. workshop set with industrial machines and pattern cutting tables that enables students to reach the highest levels of perfection through practice.

Jewellery Design & Manufacturing

Jewellery Design attracts some of our most creative aspirants. At JD we host some of the country's finest faculty in this field besides well equipped labs with state-of-the-art work benches replete with every tool one needs and optimum exposure to the real world of jewellery design. We have also forged partnerships with some of the biggest names in the business. The students get to participate in exhibitions, workshops and industrial expos with Euro Star India.



Visual Arts

The Visual Arts department at JD comprehensively covers all the aspects of the visual side of the fashion world, from fashion photography to visual merchandising to modeling. JD has partnerships with some of the best fashion photographers who come to the institute to teach and inspire students.

Interior Design

The fashion and design revolution has extended to surroundings and homes as well. As a style statement, a drawing room is as emphatic as an evening gown. Restaurants are frequented as much for their classy interiors as for their specialty cuisine. Interior design is a field full of opportunities and the interior designer today assumes as much importance as the architect.

The course curriculum combines theory with practical training. This is a stream where an idea is not good enough until it comes alive in three dimension. Hence, live projects and industrial training form an essential part of the grooming of interior designers. Students' designs are promoted across important platforms round the year. Upon course completion, students can choose to work for interior design firms, become independent design consultants or start their own outfits.



10 Reasons to start a JD Institute Franchise

With more than 36 franchisees, we are the fastest growing fashion education chain.

1. A brand nurtured by renowned, highly qualified and dedicated professionals.
2. Full marketing support for pre-launch, launch and post launch.
3. Periodic workshops designed to keep you informed and ahead of competition.
4. Readily available System of International Standards based on years of research, investments and experience.
5. A curriculum that's designed by highly qualified & experienced educationists from India and abroad.
6. Regular monitoring, audit and upgrades of systems as per changing needs.
7. Scheduled visits, personalized attention and support from our Support Executive who works with the franchisee to generate and sustain business.
8. Recruitment and training of branch head, counselors and faculty.
9. Clearly defined terms to ensure the safety of your investment and effort.
10. Wide placement assistance in Mumbai, Delhi and Bangalore.

What you will require?

Infrastructure:

- A minimum of 1500 & above sq feet in a tier 1 and/or tier 2 of India.
- The land and building in hilly areas required shall be according to the norms prescribed by the Planning Commission.
- The land and building required for all above categories may either be purchased or can be taken on lease for a minimum period of 3 years in the name of the Society Company, a trust which JD Institute proposes to run.

Upgrade your existing Institute to a world class brand

In today's competitive world it is a challenge for a single unit institute to survive against national brands. With their investment in R&D and marketing, national brands often gain the edge over single unit institutes in terms of attracting student aspiration and parent preference. If you're the owner of a single unit school of design, it makes good business sense to upgrade to the JD brand. You automatically become part of a world class brand and stand to increase enquiries, justify higher tuition fees and get access to the JD curriculum, systems, experience and investments. So contact us right now to make the move upwards. See how fast your school rises in terms of revenue and popularity. In a short span, you will have the option of leading the pack in your city.



International	
Licensee Fees	₹ 25,00,000
Deposit (Refundable)	₹ 5,00,000
Payment Terms:	
A) Site Inspections	₹ 5,00,000
B) On Signing the Agreement	₹ 20,00,000
National	
Area Requirement (Sq.ft)	1500 plus
Staff Requirement	10 +1
Student Enrolled Capacity - Recommended	75-100
Licensee Fee "A" city	₹ 10,00,000
Licensee Fee "B" city	₹ 7,50,000

*GST as Govt. norms

Fixed Cost - Investment

Computer, Sewing Machines (Zuki Style), Dummy for garment draping
LED for Presentation, Tables for Interior Design - Practical
Fixtures (Flooring, Tables, Chairs, Walls), Signboard
Phone system (Analog EPBAX), AC, Franchise Branding Material,
Launch

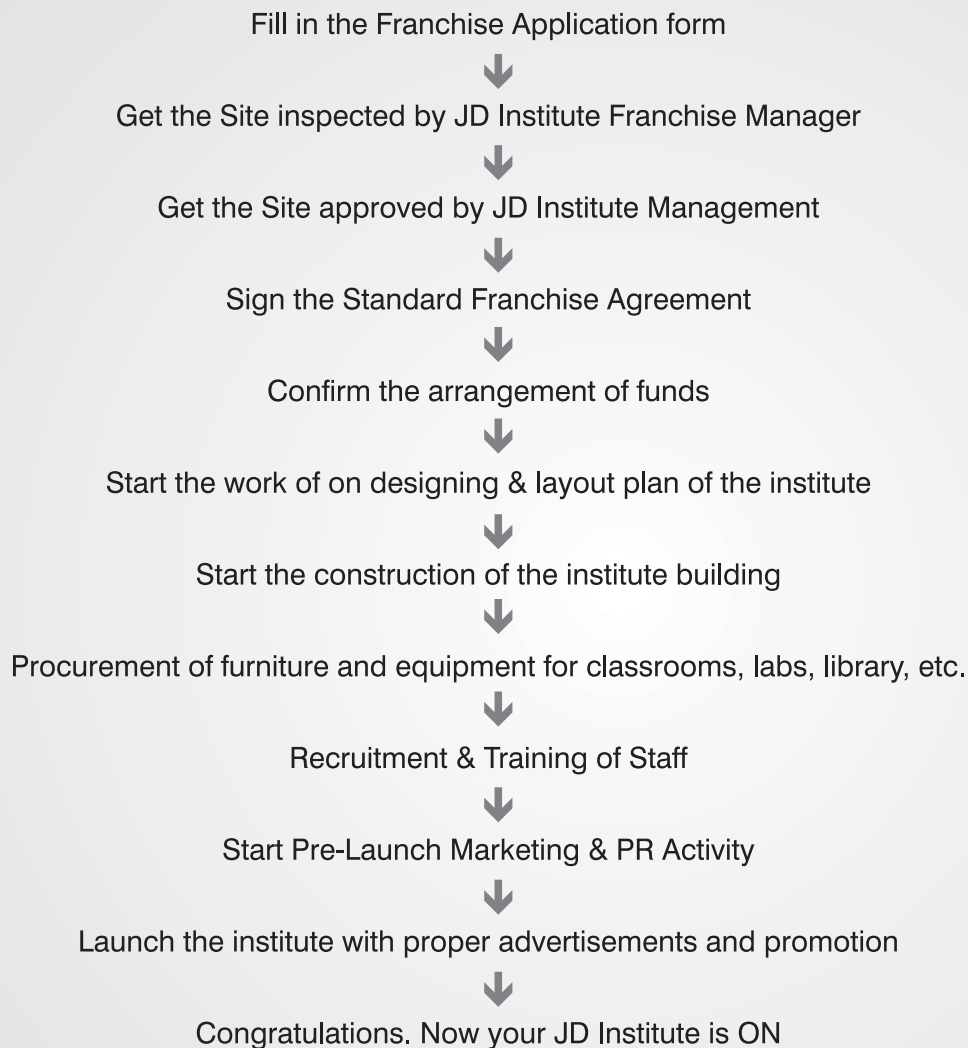


Licensee Fees

Funds and Working Capital

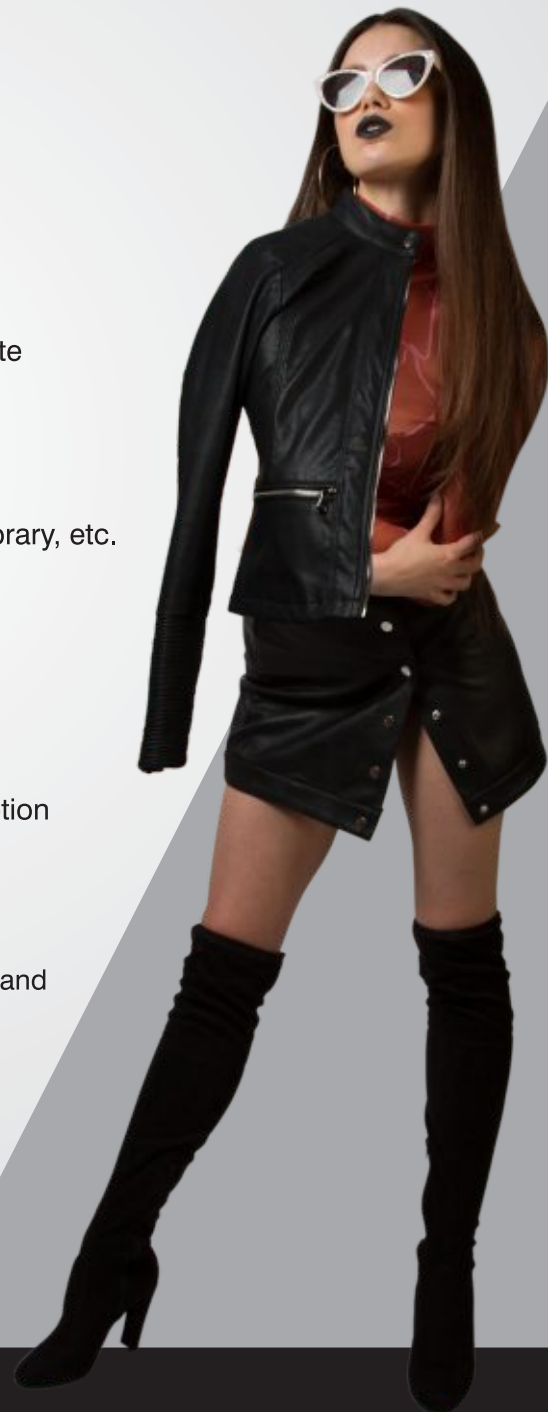
Before commencing business, the franchisee must arrange for sufficient funds to create the infrastructure besides having adequate working capital. The funds may be from the franchisees own resources or from financial institutions. Our corporate center will provide guidance in project financing.

Steps to be followed to start your own JD Institute :



After the launch, you just need to follow the JD Institute system and curriculum daily to set the stage for a world class institute.

A
JOURNEY
OF A
THOUSAND
MILES
BEGINS WITH A
SINGLE STEP





Reception and admission department



Computer lab for all department



Resource centre with internet



Interior design class



Garment draping lab



Garment manufacturing technology lab



Illustration, foundation art and theory class



PMT



Theory class room



JD Institute of Fashion Technology awarded Excellence in Fashion Design, Interior Design and Hair & Makeup Courses in Maharashtra



JD Institute of Fashion Technology Best Institute in Fashion Design, Interior Design and Hair & Makeup in Maharashtra



JD Institute of Fashion Technology awarded Best Education Institute for Fashion Design, Interior Design and Hair & Makeup Courses



JD Institute of Fashion Technology congratulates Team ZERO



CELEBRATING THE SPIRIT OF SELF RELIANCE WITH TEAM SUI DHAAGA

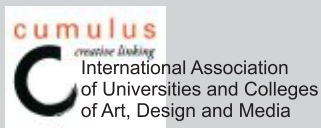


DIRECTORS OF JD INSTITUTE WITH MR. AMITABH BACHCHAN

GLOBAL ALLIANCE



Member



Accreditation



Institutional Partner



Research Partner



Institutional Member



Affiliation With



Mumbai - Corporate Centre:

JD, Hemu Arcade, Opp. Vile Parle Station (W), Vile Parle West, Mumbai - 400 056.

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