

Fouka Bay

Egypt



Fouka Bay

TYPE OF PROJECT
Landscape Architecture

YEAR OF CONSTRUCTION
2022

CLIENT
Tatweer Misr

CONTRACTOR
Strata Soil Systems

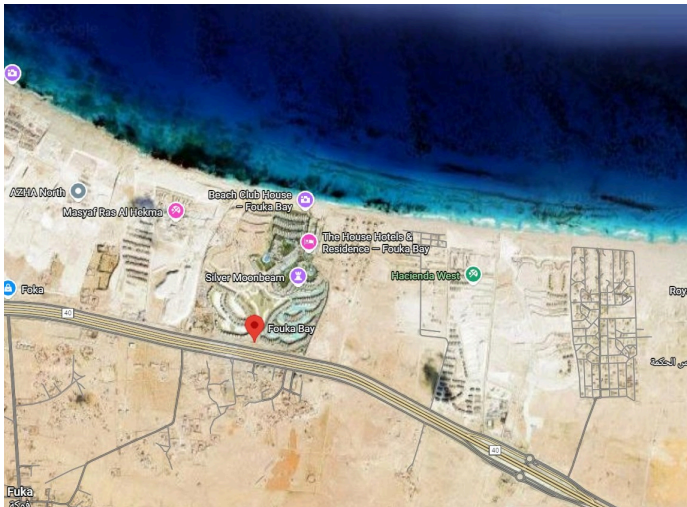
DESIGNER
Maccaferri

PROD. RELATED
Gabions (Weld Mesh Gabions - 900 Pcs)

Challenge

The Fouka Bay development required a distinctive and high-quality signage solution for villas and chalets that would complement the project's modern coastal architecture. Beyond functionality, the signage elements needed to serve as architectural features, blending seamlessly with the landscape design while

withstanding harsh coastal environmental conditions. Traditional signage solutions were unable to meet the combined requirements of durability, visual appeal, and material consistency across a large residential development, particularly with a high number of identical units requiring uniform quality and finish.



Location



During Construction

Solution

Maccaferri delivered a bespoke solution using luxurious welded gabions, specifically designed to function as architectural signage elements throughout the Fouka Bay development. A total of 900 welded gabion units, with a maximum height of 1 m, were designed, supplied, and installed to create robust, elegant, and visually striking signage structures. The welded gabions provided a clean, contemporary appearance, excellent

dimensional stability, and long-term durability, while allowing natural stone infill to harmonize with the surrounding landscape. This solution successfully combined engineering precision with architectural expression, delivering a unique, durable, and high-end signage system fully aligned with Tatweer Misr's design vision.



During Construction



During Construction



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