



Umair Pasha

FRONTEND DEVELOPER & UI/UX DESIGNER

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Passionate Frontend Developer with 3+ years of experience crafting intuitive and responsive web applications. Skilled in JavaScript, React, Vue.js, and Tailwind CSS. With a strong foundation in UI/UX design and tools like Figma and Adobe Suite, I bridge the gap between clean code and beautiful design. Currently diving deeper into DSA to strengthen logic-building and performance-driven coding. Collaborative, deadline-driven, and always learning.

EXPERIENCE

Frontend Developer

🏢 Radical Thinking

📅 July-2023 – Currently

- Developed and maintained responsive static websites using HTML, CSS, and JavaScript.
- Built and customized client websites using WordPress, integrating themes, plugins, and responsive layouts.
- Collaborated with UI/UX designers to implement clean, intuitive interfaces.
- Convey user-sentiment and communicate business goals to development teams.
- Optimized website performance, accessibility, and SEO using tools like RankMath and 10Web.
- Managed version control with Git and deployed sites using SiteGround and Vercel.

Summary or impact about the role/company:

Tasked with redesigning the website's user interface, which resulted in a 40% increase in traffic, a 60% boost in page views, and a 90% rise in average session duration.

UX/UI Designer

🏢 Digisit

📅 Sep 2022 – Jun 2023

- Designed and developed responsive layouts for e-commerce clients
- Created 3D product mockups and banner assets using Photoshop
- Converted Figma wireframes into interactive web interfaces
- Delivered branding creatives with UI consistency across platforms

Summary or impact about the role/company:

Created narratives produced videos to share the product's vision with everyone in the company.

Web Designer & Developer

🏢 Itdevz

📅 Feb 2021 – Sep 2022

- Created complete websites (design to deployment)
- Managed client projects in WordPress, HTML, CSS
- Built custom landing pages and optimized for conversions
- Learned development foundations under senior mentorship

Summary or impact about the role/company:

"Learned development foundations under senior mentorship."

PROJECT HIGHLIGHTS

1. Portfolio Website

umairpasha.vercel.app

Tech: React, Vite, TailwindCSS, AOS

- Modular components from JSON files
- Scroll-based animation, clean design
- Responsive for mobile and desktop

2. Telegram Trading Bot System (Ongoing)

Tech: Node.js, Google Sheets API, Telegram Bot API

- User onboarding automation
- Account ID verification system
- Admin panel for client control

3. Blog Platform Prototype

Tech: Vue.js, TailwindCSS, Markdown

- Dynamic content loading from JSON
- Built-in dark/light toggle
- Designed for easy publishing

4. WordPress Projects (10+ sites)

- Custom themes, contact forms, SEO-optimized
- SiteGround + 10Web for hosting performance
- Full static & dynamic website experience

TECHNICAL SKILLS

Frontend Development

HTML5, CSS3, JavaScript (ES6+), React.js, Vue.js, Next.js

UI/UX & Design Tools

Figma, Adobe Photoshop, Adobe Illustrator, Framer Motion, AOS

Styling Frameworks

Tailwind CSS, Bootstrap, Styled Components

Platforms & Dev Tools

WordPress, VS Code, Git, GitHub, Netlify, Vercel, Firebase, SiteGround

Currently Learning

JavaScript DSA, C++ (DSA), Data Structures, LeetCode/GeeksforGeeks

SOFT SKILLS

Team Collaboration

Time Management

Creative Problem Solving

Attention to Detail

Client Communication

Adaptability & Fast Learner

CERTIFICATIONS & COURSES

> Diploma in Computer Financial Accounting

– Keonics (2020)

> UI/UX Design Bootcamp under
Mr. Syed Harron (2021)

> 7-Month Tally Course (Completed in
College)

CAREER OBJECTIVE

To work with innovative product teams and grow as a frontend engineer capable of building scalable, performance-optimized user interfaces. I aim to solve real-world problems through elegant frontend architecture and continuously improve through open-source contributions and DSA mastery.

Thank you for taking the time to review my CV. I am genuinely excited about the opportunity to contribute my skills and experience to your team. I look forward to the possibility of discussing how I can bring value to your organization.