

Privacy- & Cookie policy

Last Updated: March 1st, 2020

### WEMEET PRIVACY POLICY

WeMeet (hereinafter referred to as "WeMeet", "we", "us" or "our") operates a platform and marketplace that helps people book meeting spaces, through our website or our mobile applications ("Platform"). This Privacy Policy is intended to inform you about how we treat Personal Information that we process about you. If you do not agree to any part of this Privacy Policy, then we cannot provide the Platform or Services to you, and you should stop accessing the Platform and deactivate your WeMeet account. You can find out more about how to deactivate your WeMeet account at [www.wemeet.nl](http://www.wemeet.nl)

### DEFINITIONS

Where the definition of a term does not appear in this Privacy Policy, it shall be given its definition as outlined in our Terms and Conditions which you can access on our website [www.wemeet.nl](http://www.wemeet.nl)

"Aggregated Information" means information about all of our users or specific groups or categories of users that we combine together so that it no longer identifies or references an individual user.

"Data Controller" means WeMeet, the company responsible for the use and processing of Personal Information.

"Personal Information" means information relating to a living individual who is or can be identified either from that information or from that information in conjunction with other information that is in, or is likely to come into, the possession of the Data Controller.

### WHAT TYPES OF INFORMATION DOES WEMEET GATHER ABOUT ITS USERS?

A. Information that you give us. We receive, store and process information that you make available to us when accessing or using our Platform and Services. Examples include when you: fill in any form on the Platform, such as when you register or update the details of your user account, or when you supply ID verification information;

B. access or use the Platform, such as to search for or post meeting spaces, make or accept bookings, pay for meeting spaces, book or pay for any associated services that may be available (such as but not limited to catering and cleaning), post comments or reviews, or communicate with other users;

C. link your account on a third-party site (e.g. Facebook) to your WeMeet account, in which case we will obtain the Personal Information that you have provided to the

third-party site, to the extent allowed by your settings with the third party site and authorized by you;

D. and communicate with WeMeet.

## 2. Mobile Data

When you use certain features of the Platform, in particular our mobile applications, we may receive, store and process different types of information about your location, including general information (e.g., IP address, postal code) and more specific information (e.g., GPS-based functionality on mobile devices used to access the Platform or specific features of the platform). If you access the Platform through a mobile device and you do not want your device to provide us with location-tracking information, you can disable the GPS or other location-tracking functions on your device, provided your device allows you to do this. See your device manufacturer's instructions for further details.

## 3. Log Data

We may also receive, store and process Log Data, which is information that is automatically recorded by our servers whenever you access or use the Platform, regardless of whether you are registered with WeMeet or logged in to your WeMeet account, such as your IP Address, the date and time you access or use the Platform, the hardware and software you are using, referring and exit pages and URLs, the number of clicks, pages viewed and the order of those pages, and the amount of time spent on particular pages.

## 4. Cookies and other Tracking Technologies

WeMeet uses only necessary cookies and other similar technologies, such as mobile application identifiers, on the Platform. We currently do not allow our business partners to use their cookies and other tracking technologies on the Platform. As a result, when you access or use the Platform, you will provide or make available certain information to us and not to our business partners. Should this policy change in the future we will ask for your consent before such policy takes effect. While you may disable the usage of cookies through your browser settings, we do not change our practices in response to a "Do Not Track" signal in the HTTP header from your browser or mobile application. We track your activities if you click on advertisements for WeMeet services on third party platforms such as search engines and social networks, and may use analytics to track what you do in response to those advertisements.

We may, either directly or through third party companies and individuals we engage to provide services to us, also continue to track your behavior on our own Platform for purposes of our own customer support, analytics, research, product development, fraud prevention, risk assessment, regulatory compliance,

investigation, as well as to enable you to use and access the Platform and pay for your activities on the Platform. We may also, either directly or through third party companies and individuals we engage to provide services to us, track your behavior on our own Platform to market and advertise our services to you on the Platform and third-party websites.

Third parties may not collect information about users' online activities on the Platform except as described in this policy.

#### 5. Third-party social plugins

Our Platform may use social plugins, which are provided and operated by third-party companies, such as Facebook's "like" button.

As a result of this, you may send to the third-party company the information that you are viewing on a certain part of our Platform. If you are not logged into your account with the third-party company, then the third party may not know your identity. If you are logged into your account with the third-party company, then the third party may be able to link information about your visit to our Platform to your account with them. Similarly, the third party may record your interactions with the social plugin.

Please refer to the third party's privacy policy to find out more about its data practices, such as what data is collected about you and how the third party uses such data.

#### HOW WEMEET USES AND PROCESSES THE INFORMATION THAT YOU PROVIDE OR MAKE AVAILABLE

We use, store and process Information about you for the following general purposes:

- A. to enable you to access and use the Platform;
- B. to operate, protect, improve and optimize the Platform, WeMeet's business, and our users' experience, such as to perform analytics, conduct research, personalize or otherwise customize your experience, and for WeMeet advertising and marketing;
- C. to help create and maintain a trusted and safer environment on the Platform and Services, such as fraud detection and prevention, conducting investigations and risk assessments, verifying the address of your listings, verifying any identifications provided by you, and conducting checks against databases such as public government databases;
- D. to send you service, support and administrative messages, reminders, technical notices, updates, security alerts, and information requested by you;
- E. to administer referral programs, rewards, surveys, sweepstakes, contests, or other promotional activities or events sponsored or managed by WeMeet; and

F. to comply with our legal obligations, resolve any disputes that we may have with any of our users, and enforce our agreements with third parties.

#### HOW WEMEET USES AND PROCESSES USER COMMUNICATIONS

We may, either directly or through third party companies and individuals we engage to provide services to us, review, scan, or analyze your communications with other users exchanged via the Platform for fraud prevention, risk assessment, regulatory compliance, investigation, product development, research and customer support purposes. For example, as part of our fraud prevention efforts, the Platform may scan and analyze messages to mask contact information and references to other websites. We may also scan, review or analyze messages for research and product development purposes to help make search, booking and user communications more efficient and effective, as well as to debug, improve and expand product offerings. We will not review, scan, or analyze your communications for sending third party marketing messages to you. We will also not sell these reviews or analyses of communications to third parties. We will also use automated methods to carry out these reviews or analyses where reasonably possible. However, from time to time we may have to manually review some communications. By using the Platform, you consent that WeMeet, in its sole discretion, may, either directly or through third party companies and individuals we engage to provide services to us, review, scan, analyze, and store your communications, whether done manually or through automated means.

#### WHEN WEMEET DISCLOSES OR SHARES PERSONAL INFORMATION, AND TO WHOM

Your Personal Information may be disclosed as follows:

A. Parts of your public profile page that contain some Personal Information may be displayed in other parts of the Platform to other users for marketing purposes or to the extent necessary to operate and manage referral and rewards programs.

B. Your public Listing page will always include some minimum information such as the city and neighborhood of the Venue location, your listing description, your calendar availability, your public profile photo and your responsiveness in replying to Guests' queries. Your public Listing page may also include aggregated demand information (such as number of page views over a period of time). Parts of your public Listing page may be displayed in other parts of the Platform to other users for marketing purposes. The Platform may also display the Venue's approximate geographic location on a map, such that a user can see the general area of the Venue location.

C. The Platform allows your public profile and public Listing pages to be included in search engines, in which case your public profile and public Listing pages will be indexed by search engines and may be published as search results. This option is enabled by default. If you change your settings or the information on your public profile or public Listing pages, third-party search engines may not update their databases quickly or at all. We do not control the practices of third-party search engines, and they may use caches containing outdated information, including any information indexed by the search engine before you change your settings or the information on your public profile or public Listing pages.

D. When you submit a request to book a Meeting Space, your full name will become visible to the Host. In addition, if you agree to be contacted by the Host by phone when submitting your request and the Host decides to do so, WeMeet will call your phone number first, before connecting you with the Host. We will not share your phone number unless there is a confirmed booking.

If there is a confirmed booking, your phone number will become visible to the Host, who may call you directly. A Host's contact phone number may be visible to platform visitors.

E. When your request to book a Meeting Space is accepted by the Host or when you accept a Guest's request to book your Meeting Space, we will disclose some of your Personal Information to the Host or Guest. However, your billing and payout information will never be shared with another user.

F. When a Guest stays at your Venue or when you stay at a Host's Venue, we may ask you to review the Guest or the meeting experience. If you choose to provide a review, your review may be public on the Platform.

G. You may link your account on a third-party social networking site to your WeMeet account. We refer to a person's contacts on these third-party sites as "Friends".

When you create this linkage: some of the information you provide to us from the linking of your accounts may be published on your WeMeet account profile;

H. your activities on the Platform may be displayed to your Friends on the Platform and/or that third party site;

I. other WeMeet users may be able to see any common Friends that you may have with them, or that you are a Friend of their Friend if applicable;

J. other WeMeet users may be able to see any schools, hometowns or other groups you have in common with them as listed on your linked social networking site(s);

and

K. the information you provide to us from the linking of your accounts may be stored, processed and transmitted for fraud prevention and risk assessment purposes.

L. The publication and display of information that you provide to WeMeet through this linkage is subject to your settings and authorizations on the Platform and the third-party site.

M. We may distribute parts of the Platform (including your Listing) for display on sites operated by WeMeet's business partners and affiliates, using technologies such as HTML widgets. If and when your Listings are displayed on a partner's site, information from your public profile page may also be displayed.

N. We may allow our related entities such as our subsidiaries, and their employees, to use and process your Personal Information in the same way and to the same extent that we are permitted to under this Privacy Policy. These related entities comply with the same obligations that we have to protect your Personal Information under this Privacy Policy.

O. We may also engage third party companies and individuals, who may be located outside of the European Union, to provide services to us, including but not limited to technology services and services to help verify your identification, to conduct checks against databases such as public government databases (where legally allowed), to otherwise assist us with fraud prevention and risk assessment, to assist us with customer service, and to facilitate the payments or reimbursements you request. We may provide Personal Information about you to these third parties, or give them access to this Personal Information, for the limited purpose of allowing them to provide these services. We will ensure that such third parties have contractual obligations to protect this Personal Information and to not use it for unrelated purposes.

P. You acknowledge, consent and agree that WeMeet may access, preserve and disclose your account information and Collective Content if required to do so by law or in a good faith belief that such access, preservation or disclosure is reasonably necessary to (1) respond to claims asserted against WeMeet; (2) to comply with legal process (for example, subpoenas and warrants); (3) to enforce and administer our collective agreements with users, such as the Terms and Conditions; (4) for fraud prevention, risk assessment, investigation, customer support, product development and de-bugging purposes; or (5) to protect the rights, property or personal safety of WeMeet, its users or members of the public. We will use commercially reasonable efforts to notify users about law enforcement requests for their data unless: providing notice is prohibited by the legal process itself, by court order we receive, or by applicable law; or based on information supplied by law enforcement, we, in our sole discretion, believe: (1) that providing notice could create a risk of injury or death to an individual or group of individuals, (2) that the case involves potential harm to minors, or (3) that harm or fraud could be directed to WeMeet, its Members, the Platform, or Services.

Q. We may also use Aggregated Information and non-personal information for industry and market analysis, demographic profiling, marketing and advertising, and other WeMeet business purposes.

#### WEMEET ASSET TRANSFERS

If WeMeet undertakes or is involved in any merger, acquisition, reorganization, sale of assets or bankruptcy or insolvency event, then we may sell, transfer or share some or all of our assets, including your Personal Information. In this event, we will notify you before your Personal Information is transferred and becomes subject to a different privacy policy.

#### HOW TO CHANGE OR DELETE YOUR INFORMATION, OR CANCEL YOUR WEMEET ACCOUNT

You may review, update, correct or delete the Personal Information in your WeMeet account. If you would like to correct your information, you can do so by logging in to your account. If you wish to cancel your WeMeet account entirely please send your request to [contact@wemeet.nl](mailto:contact@wemeet.nl). Please also note that any reviews, forum postings and similar materials posted by you may continue to be publicly available on the Platform in association with your first name, even after your WeMeet account is cancelled.

#### SECURING YOUR PERSONAL INFORMATION

We are continuously implementing and updating administrative, technical, and physical security measures to help protect your Personal Information against unauthorized access, destruction or alteration. However, no method of transmission over the Internet, and no method of storing electronic information, can be 100% secure. So, we cannot guarantee the absolute security of your transmissions to us and of your Personal Information that we store.

#### YOUR PRIVACY WHEN YOU ACCESS THIRD-PARTY WEBSITES AND RESOURCES

The Platform will contain links to other websites not owned or controlled by WeMeet. WeMeet does not have any control over third party websites. These other websites may place their own cookies, web beacons or other files on your device, or collect and solicit Personal Information from you. They will have their own rules about the collection, use and disclosure of Personal Information. We encourage you to read the terms of use and privacy policies of the other websites that you visit. Some portions of the Platform implement Google Maps/Earth mapping services, including Google Maps API(s). Your use of Google Maps/Earth is subject to Google's terms of use and Google's privacy policy, as may be amended by Google from time to time.

## Meetings

The Platform may allow registered account holders to organize, search for or participate in offline events in selected cities.

If you organize a meeting or indicate that you will attend one, this information, together with some of your public information (such as your profile picture and public profile page) and any messages that you post about that meeting, will be visible to users who browse the event. However, WeMeet will never disclose where you are staying to another user attending the meeting.

## Discussion fora

The Platform may allow registered account holders to participate in online discussion fora in selected cities.

If you join a forum, then your membership in the forum as well as some of your public information (such as your profile picture and public profile page) will be visible to users who browse the forum. If you publish postings in a forum, then your postings will be visible to such users as well. The ability to browse the forum will depend on the Group settings, and it may or may not be limited to members of that forum.

## CHANGES TO THIS PRIVACY POLICY

We may change how we collect and then use Personal Information at any time and without prior notice, at our sole discretion. We may change this Privacy Policy at any time. If we make material changes to the Privacy Policy, we will notify you either by posting the changed Privacy Policy on the Platform or by sending an email to you. We will also update the "Last Updated Date" at the top of this Privacy Policy. If we let you know of changes through an email communication, then the date on which we send the email will be deemed to be the date of your receipt of that email.

It's important that you review the changed Privacy Policy. If you do not wish to agree to the changed Privacy Policy, then we will not be able to continue providing the Platform and Services to you, and your only option will be to stop accessing the Platform and Services and deactivate your WeMeet account.

## FEEDBACK

Your opinion matters to us! If you'd like to provide feedback to us about this Privacy Policy, please email us at [contact@wemeet.nl](mailto:contact@wemeet.nl)

## EU AND JAPAN RESIDENT USERS ONLY: YOUR RIGHTS TO REVIEW AND UPDATE



## INFORMATION

If you reside in the EU or Japan, you may request in writing copies of your Personal Information held by us. We will provide you with a copy of the Personal Information held by us as soon as practicable and in any event not more than 40 days after receiving a valid request in writing. There may be a charge to access your personal data. We shall also request proof of identification to verify your access request. All requests should be addressed to: WeMeet B.V., Nieuwe Herengracht 18, 1018 DP Amsterdam, The Netherlands.

We endeavor to keep your information accurate, complete and up to date. If your Personal Information that we hold is inaccurate, please let us know and we will make the necessary amendments, erase or block the relevant information and notify you within 40 days of your valid request that the relevant action has been taken.

You may also request the erasure of your personal data if you believe we are otherwise in breach of relevant data protection legislation. All requests should be addressed to: WeMeet B.V., Nieuwe Herengracht 18, 1018 DP Amsterdam, The Netherlands.

## COOKIE POLICY

WeMeet uses "cookies" in conjunction with the Platform to obtain information. A cookie is a small data file that is transferred to your device (e.g., your phone or your computer) for record-keeping purposes. For example, a cookie could allow the Platform to recognize your browser, while another could store your preferences and other information.

Your browser may allow you to set how it handles cookies, such as declining all cookies or prompting you to decide whether to accept each cookie. But please note that some parts of the Platform may not work as intended or may not work at all without cookies.

### WeMeet cookies and third-party cookies

WeMeet may place our cookies on your device via the Platform. Accordingly, our Privacy Policy will apply to our treatment of the information we obtain via our cookies.

We currently do not allow our business partners to place cookies on your device for other purposes than WeMeet platform functionality. For example, we use Google Analytics for web analytics, and so Google may also set cookies on your device.

### Other technologies

The Platform may also use other technologies with similar functionality to cookies, such as web beacons and tracking URLs to obtain log data about users to improve or ensure platform functionality only. We may also use web beacons and tracking URLs in our messages to you to determine whether you have opened a certain message or accessed a certain link.

### WeMeet cookies usage

WeMeet uses cookies for a number of purposes, such as the following:

- A. to enable, facilitate and streamline the functioning of the Platform across different webpages and browser sessions.
- B. to simplify your access to and use of the Platform and make it more seamless.
- C. to monitor and analyze the performance, operation and effectiveness of the Platform, so that we can improve and optimize it.
- D. to show you WeMeet content that is more relevant to you.